



**AIPPI**

International Association for the Protection of Intellectual Property

9-10 February 2008

The Hans, New Delhi

## National Seminar on Protection, Enforcement and Leveraging of Intellectual Property

Jointly Organised by AIPPI and AIPPI (Indian Group)

With India emerging as one of the fastest growing economies in the world, the importance of protecting, enforcing and leveraging Intellectual Property has gained tremendous importance.

The two day seminar will concentrate on the recent developments in the field of Intellectual Property in India. The objective of the Seminar is to give first hand knowledge and sharing of experience in India and elsewhere which will:

- ▶ Give a general overview of the Indian Intellectual Property policies, system and procedure;
- ▶ Give insight and knowledge on how to face the business and legal challenges inherent in India;
- ▶ Help Indian companies in building and managing their own Intellectual Property portfolios

The Seminar is designed for In-house counsel, IP practitioners and even students to experience the practical application of laws and principles. The valuable information provided by each presentation is based on recent developments and emerging areas of exploitation and protection in the field of Intellectual Property.

## KEY TOPICS▶▶▶

- ▶ Pharmaceuticals, Computer Inventions and other Patent topics
- ▶ Online Piracy and Internet Issues
- ▶ Geographical Indications, Traditional Knowledge and Farmers Rights
- ▶ The Madrid Protocol
- ▶ Evidence in Intellectual Property proceedings
- ▶ Competition Law and Data Protection/Exclusivity

## KEY SPEAKERS▶▶▶

- ▶ Mr. Ronald E. Myrick, (*President AIPPI*)
- ▶ Mr. Michael Brunner, (*General Secretary AIPPI*)
- ▶ Mr. Robert Miller, (*Assistant General Secretary AIPPI*)
- ▶ Hon'ble Mr. Justice Sanjay K Kaul, (*Delhi High Court*)
- ▶ Dr. S. Chakravarthy, (*Advisor, Ministry of Information Technology*)
- ▶ Mr. Tim Stebbing, (*Haseltine Lake*)
- ▶ Mr. Rakesh Bakshi, (*Microsoft*)
- ▶ Mr. Kiran Karnick (*NASSCOM*)
- ▶ Mr. Anil Gupta (*Honeybee Networks, Ahmedabad*)
- ▶ Mr. Akash Taneja, (*Executive Director of FICCI & IIPD*)
- ▶ Dr. Uttam Gupta, (*Croplife*)
- ▶ Mr. J.K. Seth, (*Senior Counsel*)
- ▶ Dr. Manu Singhvi, (*Senior Counsel*)
- ▶ Mr. Pravin Anand (*Anand and Anand*)
- ▶ Mr. S.K. Bansal, (*United Overseas Trademark Company*)
- ▶ Mr. Samaresh Chakravarthy, (*D. P. Ahuja & Co.*)

- ▶ Dr. S. Chakravarthy, (Former Special Chief Secretary, Govt. of AP & Member, MRTP Commission)
- ▶ Prof. T.N. Daruwalla, (Jehangir, Gulabbhai & Bilimoria & Daruwalla)
- ▶ Mr. F.S. Groser (Groser & Groser)
- ▶ Mr. Sunil Krishna (Krishna & Saurashtri)
- ▶ Mr. Manoj Menda, (Advocate)
- ▶ Mr. Amarjit Singh Monga, (Amarjit & Associates)
- ▶ Mr. R.R. Nair (DePenning & DePenning)
- ▶ Mr. Manoj Pillai (Lex Orbis)
- ▶ Ms. Archana Shanker (Anand and Anand)
- ▶ Mr. H. Subramaniam, (Subramaniam & Natrajan)
- ▶ Mr. Sharad Vadhera, (Kan & Krishme)

## PROGRAMME ▶▶

9 February 2008 (Saturday)

08.00 hrs onwards	<b>REGISTRATION</b>
09.00 - 10.00 hrs	<b>Inauguration and welcome</b> <b>Welcome address by Mr. Pravin Anand</b> <i>President AIPPI (Indian Group)</i> <b>Invocation by way of lighting of the lamp</b> <b>Keynote address by the Chief Guest</b> <b>Address by AIPPI President Mr. Ronald E. Myrick</b>
10.00- 10.30 hrs:	<b>Coffee Break</b>
10.30- 11.30 hrs:	<b>First Session:</b> <b>Topic: Online Piracy and Internet Issues</b> <b>Chairman: Mr. Kiran Karnick, (Ex-NASSCOM)</b> <b>Speaker 1: Mr. Rakesh Bakshi, Microsoft, India</b> <b>Speaker 2: Dr. S. Chakravarthy, Advisor, Ministry of Information Technology</b> <b>Question - Answer: 20 minutes</b>
11.30-12.30 hrs:	<b>Second Session:</b> <b>Topic: Patent Law in India</b> <b>Chairman: Hon'able Justice S.K. Kaul, Judge Delhi High Court</b> <b>Speaker 1: Computer implemented Inventions Elements of the European Union which could be absorbed in India</b> <b>Mr. Tim Stebbing</b> <b>Speaker 2: Patentability around the world in the context of trends of Innovation</b> <b>Mr. Samaresh Chakraborty</b> <b>Speaker 3: The Doctrine of Obviousness Under Indian Law</b> <b>Mr. Sharad Vadhera</b> <b>Question- Answer: 15 minutes</b>
12.30-13.30 hrs:	<b>Third Session:</b> <b>Topic: TIPPP-A New International Treaty</b> <b>Chairman: Mr. Michael Brunner, General Secretary - AIPPI</b> <b>Speaker 1: Mr. Ronald E. Myrick, President - AIPPI</b> <b>Speaker 2: Mr. Pravin Anand</b> <b>Question- Answer: 20 minutes</b>
13.30 -14.30 hrs:	<b>Lunch</b>
14.30-15.30 hrs:	<b>Fourth Session</b> <b>Topic: GI, Traditional Knowledge and Farmers Rights</b> <b>Chairman: Mr. Subodh Kumar, CII</b> <b>Speaker 1: Prof. T.N. Daruwalla</b> <b>Speaker 2: Mr. Anil Gupta, Honeybee Networks, Ahmedabad,</b> <b>Question - Answer: 20 minutes</b>
15.30- 16.00 hrs:	<b>Coffee Break</b>
16.00 -17.00 hrs:	<b>Fifth Session</b> <b>Topic: Madrid Protocol</b> <b>Chairman: Mr. Sunil Krishna</b>

Speaker 1:  
Speaker 2: Mr. R.R. Nair  
Question- Answer: 20 minutes

19.30- 22.30 hrs:

Dinner  
At The Hans, New Delhi

## PROGRAMME▶▶▶

10 February 2008 (Sunday)

- 09.00 hrs onwards    **REGISTRATION**
- 10.00- 11.00 hrs:    **Sixth Session: Topic: Evidence in Intellectual Property Matters**  
Chairman: Mr. J.K. Seth, *Senior Advocate*  
Speaker 1: Mr. Amarjit Singh Monga  
Speaker 2: Mr. S.K. Bansal  
Question- Answer: 20 minutes
- 11.00-11.30 hrs:    **Coffee Break**
- 11.30-12.30 hrs:    **Seventh Session: Topic: Emerging Areas in Patent law**  
Chairman: H. Subramaniam  
Speaker 1: Procedural Issues in relation to the Pharmaceutical Industry  
Mr. F.S. Groser  
Speaker 2: Patent Law in relation to the Pharmaceutical Industry  
Mr. Manoj Pillai  
Speaker 3: Recent Contentious Issues in Patent Law  
Ms. Archana Shankar Srivastava  
Question- Answer: 15 minutes
- 12.30-13.30 hrs:    **Eighth Session: Topic: Competition Law**  
Chairman: Dr. Manu Singhvi  
Speaker 1: Competition Act and IPR Issues  
Mr. Manoj Menda  
Speaker 2: IPR & Anti-Competitive Practices  
Dr. S. Chakravarthy  
Question- Answer: 20 minutes
- 13.30-14.30 hrs:    **Lunch**
- 14.30-15.30 hrs:    **Ninth Session: Topic: Outsourcing Issues and Development Agenda of WIPO**  
Chairman  
Speaker 1: Outsourcing Issues  
Mr. Robert Miller  
Speaker 2: Development Agenda of WIPO  
Mr. Akash Taneja, *Exe. Director FICCI & IIPD*  
Question- Answer: 20 minutes
- 15.30- 16.00 hrs:    **Coffee Break**
- 16.00-17.00 hrs:    **Tenth Session**  
**Topic: Data Protection & Exclusivity**  
Chairman:  
Speaker 1: Data Protection under Copyright Law; E-governance and other Copyright issues  
Speaker 2: Data Protection/Exclusivity Under Art. 39 of the TRIPS Agreement  
Dr. Uttam Gupta, *CROPLIFE*  
Question- Answer: 20 minutes

# REGISTRATION▶▶▶

## INR 3000 / USD 75

Please send your Cheque or Demand Draft in favour of “**AIPPI (INDIAN GROUP)**” to AIPPI CONFERENCE SECRETARIAT **KW Conferences Pvt Ltd**, A 56/12, DLF Phase - I, Gurgaon 122 002, Haryana, India

# ABOUT AIPPI▶▶▶

Association Internationale pour la Protection de la Propriété Intellectuelle (*International Association for the Protection of Intellectual Property*)

Established in the year 1897, **AIPPI** is domiciled in Switzerland and currently has over 8500 Members representing more than 100 countries. This neutral, non-profit organisation is the world's leading International Organisation dedicated to the improvement and protection of Intellectual Property around the world.

The Indian Group of the **AIPPI** was established in 1986 and has since grown from strength to strength. In recognition of the growing importance of Intellectual Property in India and of India in the global economy, The Bureau of **AIPPI** has accepted the proposal made by the Indian Group to organize this Seminar in New Delhi, India on **9th & 10th February 2008**.

The primary objective of **AIPPI** is to improve and promote the protection of Intellectual Property on both an international and national basis. It pursues this objective by working for the development, expansion and improvement of international and regional treaties and agreements and also of national laws relating to Intellectual Property.

**AIPPI** functions by conducting studies of existing national laws and proposes measures to harmonize and synergise these laws on an international basis. In this context, **AIPPI** has also become increasingly concerned with issues concerning the enforcement of Intellectual Property Rights.

**AIPPI** is organized into 64 National and one Regional Groups and membership is obtained by joining one of these Groups. In countries where no Group exists, membership is obtained as an Independent Member in the international organization.

In the past, **AIPPI** has been instrumental in the promotion of the revisions to the Paris Convention, which has led to a remarkable improvement in the protection of industrial property in the 20th century. Even the establishment of the Trade Mark Law Treaty has been a result of the initiative of **AIPPI**. Further, delegations of **AIPPI** have been established as active participants in all major international and regional discussions on Intellectual Property law projects like the Patent Law Treaty, Directive of the European Union on Biotechnology, the European Patent Convention, the Hague Agreement and the Madrid Protocol.

# CONFERENCE VENUE

## The Hans

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## AIPPI Conference Organiser



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