

Edition 2

2020 AIPPI World Congress Online

October 5-14, 2020

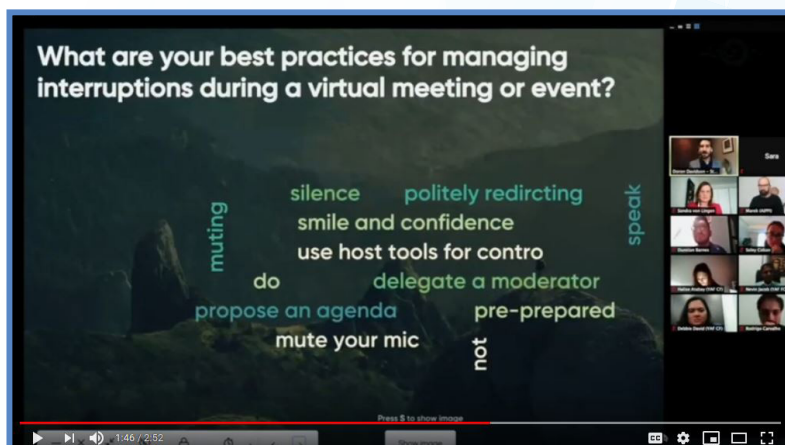
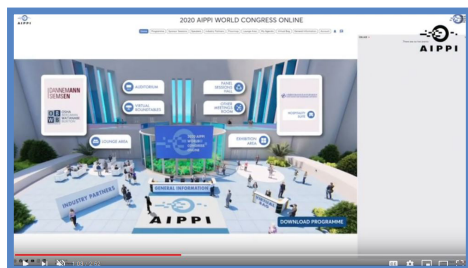
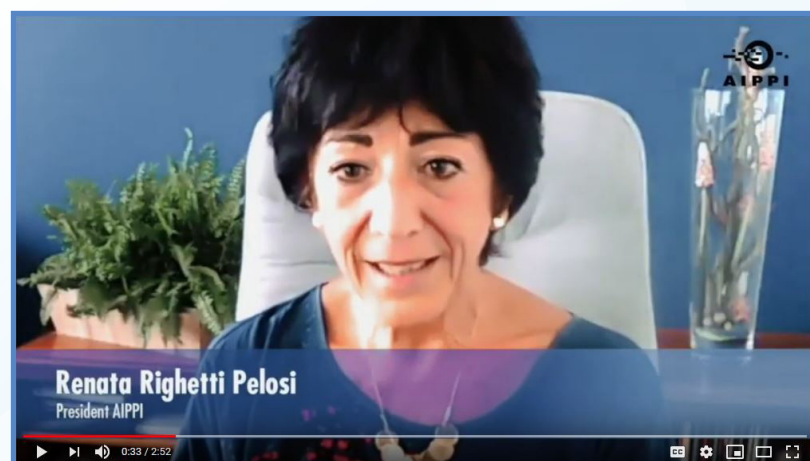
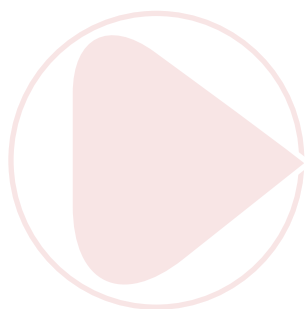
Congress News



The 2020 AIPPI World Congress Online is Over!

[Click on any image below to see the Best Moments video](#)

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AIPPI New Bureau members starting from 15 October



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Luiz Henrique DO AMARAL



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First Deputy Reporter General
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Assistant Reporter General
Guillaume HENRY



Assistant Reporter General
Lena SHEN



Assistant Reporter General
Linda Lecomte

Goodbye!

Renata RIGHETTI PELOSI & Jonathan OSHA as President and Reporter General

Thank you so much for all what you have done for AIPPI



Women in AIPPI session at the 2020 AIPPI World Congress

On Monday, October 12, 2020, the well-loved Women in AIPPI session took place. This year's topic was the advantages of being female in a corporate and technical workplace. Hosted by AIPPI Bureau member, Isabelle Chabot, the invited keynote speaker was Gwen ten Berge of VMI Group in the Netherlands.

Gwen entertained about 150 attendees with some revealing anecdotes of her experiences in male-dominated work environments. As part of her speech, she shared the tricks and tips she had employed in her career. The results of an audience poll showed that using humour to get a point across was a favourite strategy.

Gwen, and indeed the audience, dwelt on the importance of having mentors to accompany your progress. Even if you are the only woman at a certain level, it is still possible to build a support network.

Many of the points Gwen raised in her keynote address were eagerly discussed by attendees and facilitators in the two networking sessions. Throughout, the focus was on positive actions that women can take in the workplace.

The assembled Women in AIPPI did not let the meeting's virtual venue hold them back as they all boogied at their desks to a Katy Perry song as part of some well-received fun at the very end.

In this strangest of years, the atmosphere and camaraderie felt during this session was as close as can be to the real thing.

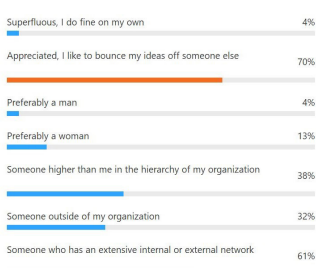
Thanks to Gwen and Isabelle and also all of the breakout room facilitators who did a great job: Renata Righetti, Anne Marie Verschuur, Annie Tsoi, Nazli Korkut, Lena Shen, Linda Lecomte, Sarah Matheson, Regina Quek, Maria Inez Araújo De Abreu, Paula Clancy and Raffaella Arista.

Many of the attendees expressed the wish to do something like this more often. AIPPI will examine some options for this post-Congress. In the meantime, the attendees spontaneously suggested to create a Women in AIPPI community WhatsApp chat group which is already very active. If you would like to be added to this group, please contact Isabelle at i.chabot@aippi.org.



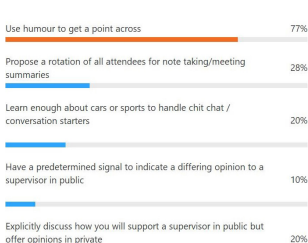
Host is sharing poll results

1. For me, as a woman in AIPPI, a mentor is: (check all that apply) (Multiple choice)



Host is sharing poll results

1. As a woman professional, an equal to others in a meeting, I have used one of the following tricks: (check all that apply) (Multiple choice)



The AIPPI Essay Prize was launched this year to encourage the art of essay writing on Intellectual Property and related topics. There are two prizes for AIPPI members and a separate prize for IP students. The overall first prize is one complimentary registration for an AIPPI World Congress (to be redeemed within the next three AIPPI World Congresses starting from the next calendar year) and 2,000 Swiss Francs. Second prize is 1,000 Swiss Francs. A separate student prize of 1,000 Swiss Francs is also offered.

The subject of the 2020 AIPPI Essay Prize was COVID-19 and its impact on the world of IP. A handpicked team of six judges with a broad range of experience in IP adjudicated on the entries received. All of the essays were anonymized prior to judging to reduce any possible bias.

After several rounds of judging, the following entries were deemed to be the winners, based on a pre-arranged series of criteria. Luiz Henrique do Amaral made the official announcement at the Grand Finale of the 2020 AIPPI World Congress Online.

Our congratulations to the three winners!

The winning entries will be published on the AIPPI website in due course. Thank you to the expert judging panel, and also a heartfelt thank you to everyone who entered. Maybe next year will be your lucky year!

AIPPI Essay Competition Winners



1st Prize

Boosted by the Pandemic: Intellectual Property as a Collaboration Tool
Leticia CAMINERO
Washington DC, USA



2nd Prize

COVID-19 and its impact on the world of IP – a view on IP as a looking-glass of a globalised society
Rebecca HENTRICH
Ulm, Germany



Student Prize

COVID-19 and Geographical Indications: Is the Promise of 'Quality' in 'Quality Schemes' Undermined?
Anastasiia KYRYLENKO
University of Alicante, Alicante, Spain

2020 AIPPI World Congress in the News

Read how other outlets are reporting on the 2020 AIPPI World Congress Online:

AIPPI 2020: trade secret litigation increasing

Higher damage awards in China could deter potential infringers; issues across other IP rights are 'forcing' rights holders to look at trade secrets as a new way to protect innovations.

[Read on...](#)

AIPPI: Copyright fair use exemptions will expand after COVID

Panellists shared insights from Canada, China and the EU on the lack of flexibility for fair use, giving the example of online education.

[Read on...](#)

A panellist on the AIPPI Coronavirus and Pharma Patents session

Juan Arias, Managing Partner of ABG Intellectual Property, was the European representative at the Panel Session, "The Coronavirus Pandemic and Its Impact on Pharma Patent Prosecution Issues, Including Patent Prosecution Highways and Compulsory Licensing", which was organised during the International Association for the Protection of Intellectual Property (AIPPI) World Congress.

[Read on...](#)

Total of **83** Sessions & Meetings



What's available on catch-up?

It can happen. You wanted to see a particular session at the **2020 AIPPI World Congress Online** but life got in the way. Or maybe you were so impressed by a session that you would love to take it all in again.

One of the advantages of having the online Congress is that most (but not all) events will be available as a recording approximately 48 hours after they have taken place.

It's easy to catch up. Just log in to the Congress platform – go back in time to the event in the programme section. Click on the session in question and press the “Watch” button on the top right-hand side like in the picture below.



All AIPPI members will have access to these recordings until 15 November.

We are certain many of our members will enjoy making use of this service.

Sessions available to watch again (Information correct at the time of writing, 13 October)

5 October

- Opening Ceremony
- Artificial Intelligence & Pharma

6 October

- Judging the similarity of two marks sharing a non-distinctive part
- AI inventive step & sufficiency
- Designs for Medical Devices and Supplies – From Procurement to Enforcement
- Patentability of Diagnostic Inventions

7 October

- Keeping two tracks on track: litigating in a bifurcated system
- Copyright and COVID 19
- Update on substantive and procedural patent harmonization

8 October

- Injunctions in patent cases - denied?
- Anti-Microbial Research: Incentives for Drug Development

9 October

- Updates on protection of GIs, collective trademarks and certification trademarks
- Law firm practice during a pandemic
- China court session - Chinese courts: a close-up look at IP enforcement
- The Coronavirus Pandemic and Its Impact on Pharma Patent Prosecution Issues, including Patent Prosecution Highways and Compulsory Licensing

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Patent Lawyer
Magazine
GLOBAL REACH. LOCAL KNOWLEDGE

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IP
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Marca
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WORLD INTELLECTUAL
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