**Edition 3** 

## 2020 AIPPI World Congress Online October 5-14, 2020

# Congress News





Why produce this final edition of the AIPPI World Congress News? Isn't it over?

The Congress is not quite over yet – you can still watch many hours of footage online. But hurry! The Congress platform is only available until <u>November 15</u>. More details on page 2.









### Take the AIPPI World Congress Survey!

We would love to get your feedback on what you thought about the first virtual AIPPI World Congress!

We appreciate you taking the time to provide us with your ratings and comments – especially since this was a new experience for everyone involved.



**Post-Congress News** 

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#### What's available on catch-up?

One of the advantages of having the online Congress is that most (but not all) events have been recorded.

It's easy to catch up. Just log in to the Congress platform – go back in time to the event in the programme section. Click on the session in question and press the "Watch" button on the top right-hand side like in the picture below.

All AIPPI members who registered for the Congress will have access to these recordings until **15 November**.

In exceptional cases, if a member did not register for the Congress and wants to watch a specific session, we may be able to provide a special link for one or two recordings.

If you have any questions about this, please contact <a href="mailto:registration@aippi.org">registration@aippi.org</a>.



# Sessions available to watch again 5 October Opening Ceremony Artificial Intelligence & Pharma

6 October

- · Judging the similarity of two marks sharing a non-distinctive part
- · Al inventive step & sufficiency
- Designs for Medical Devices and Supplies From Procurement to Enforcement
- · Patentability of Diagnostic Inventions

7 October

- · Keeping two tracks on track: litigating in a bifurcated system
- Copyright and COVID 19
- Update on substantive and procedural patent harmonization

8 October

- Injunctions in patent cases denied?
- Anti-Microbial Research: Incentives for Drug Development

9 October

- · Updates on protection of GIs, collective trademarks and certification trademarks
- · Law firm practice during a pandemic
- · China court session Chinese courts: a close-up look at IP enforcement
- The Coronavirus Pandemic and Its Impact on Pharma Patent Prosecution Issues, including Patent Prosecution Highways and Compulsory Licensing

12 October

- ExCo I (Admin)
- · Enforcement of trade secrets: the practical realities
- Beijing Treaty on Audiovisual Performances
- #trademarks #the new reality: trademarks on social media

13 October

- · Copyright protection of designs an international perspective
- · Innovator v. Innovator litigation: Injunctions and Overbroad Claiming
- Towards the new normal, and beyond...: How IP Offices and International IP Organizations envisage their future business model
- The role of fundamental rights in trademark law

14 October

- ExCo II (2020 Resolutions)
- Introduction of AIPPI 2021 Study Questions
- Reports of AIPPI Standing Committees
- Grand Finale

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### **2020 AIPPI World Congress in the News**

Read how other outlets reported on the 2020 AIPPI World Congress Online. Registration may be required.

### 'No return': IP offices unpick COVID-19 impact

At AIPPI, office chiefs discussed new ways of working, planning for post-COVID-19, and the impact of the pandemic on IP applications.

Read on...

### AIPPI: 'What is overly broad is in the eye of the beholder'

Speakers from Regeneron and Novartis discussed how broad patent claims are behind a trend of innovator v innovator litigation.

Read on...

### AIPPI 2020: innovator patent dispute numbers low

Low number of innovators instigating patent proceedings against other innovators 'indicative of a system working well', panellists suggest.

Read on...

### **Anastasiia Kyrylenko wins the 2020 AIPPI Student Essay Prize**

Anastasiia's essay, "COVID-19 and Geographical Indications: Is the Promise of 'Quality' in 'Quality Schemes' Undermined?", analyses whether lockdown measures and the resulting changes in the methods of PDO/PGI production negatively affected the so-called 'promise of quality', as regulated under the EU's regime for protection of geographical indications.

Read on...



Anastasiia KYRYLENKO
University of Alicante, Alicante, Spain

#### **2020 AIPPI Resolutions**

Read the full text of all four Resolutions passed at the 2020 AIPPI World Congress Online.

- Patents
  Inventorship of inventions made using Artificial Intelligence
  Read on...
- Trademarks

  Descriptive use as a defence in trade mark proceedings

  Read on...
- Copyright
  IP rights in data
  Read on...
- General
  Standing to litigate and effect on remedies
  Read on...



#### **2021 Study Questions**

At the 2020 AIPPI World Congress Online, the Reporter General team introduced the Study Questions selected by AIPPI's Executive Committee for consideration during the 2021 AIPPI World Congress in Hangzhou, China.

The event was recorded and you can watch a one-hour video on these new Study Questions by clicking here.

- Registrability of trade marks against public order or morality
- Reasonable awareness in compensation for infringement of IP rights
- Industrial Designs and the Role of Prior Art
- Inventiveness and sufficiency of disclosure in Al inventions



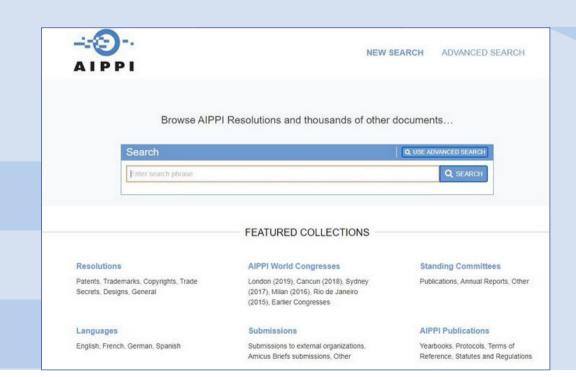


### Have you visited the new AIPPI Library yet?

One of AIPPI's main objectives is to contribute to the understanding, and encourage further development, of intellectual property protection, among others by publicly disseminating information and distributing AIPPI's publications.

On the new library, you are able to search more than 3,500 publications ranging from AIPPI's Resolutions, dating back to 1954, to Standing Committee publications and AIPPI's submissions to external organizations.

Click on the image to access the AIPPI Library.



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#### **AIPPI Awards**

At the Grand Finale of the 2020 AIPPI World Congress Online, the newlyelected AIPPI President, Luiz Henrique do Amaral, announced the latest recipients of AIPPI awards.

Olga Sirakova was named as the new Member of Honour for her services to AIPPI, while Calum Smyth received the Award of Merit for his work in organizing the 2019 AIPPI World Congress in London.

#### Watch the video below for more information on the winners.





#### **SAVE THE DATES**

**Details of upcoming AIPPI World Congresses:** 



