

SPONSORSHIP BROCHURE

2025 AIPPI World Congress – Yokohama
13-16 September 2025

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About AIPPI

The International Association for the Protection of Intellectual Property, known as AIPPI (Association Internationale pour la Protection de la Propriété Intellectuelle), is the world's leading non-profit association dedicated to the development and improvement of laws for the protection of intellectual property. It is a politically neutral, non-profit organisation, based in Switzerland with over 8000 members worldwide from 110 countries. To find out more about AIPPI, please visit www.aippi.org.

The annual AIPPI World Congress is the one moment in the year when members from all around the world come together to discuss hot topics in Intellectual Property.

The Congress comprises four main components:

- Substantive legal work for harmonisation programme
- Professional development component
- Management of the association
- Networking opportunities

The Congress schedule follows the same general structure from year to year.

Upcoming Congress locations include Hamburg (2026) and Dubai (2027).

About the 2025 AIPPI World Congress in Yokohama

Sponsoring and exhibiting at the 2025 AIPPI World Congress will provide your organisation with the perfect forum to promote your brand and key messages to influential industry colleagues locally and internationally. We are excited to be offering some new Sponsorship and partnership opportunities never before offered at an AIPPI World Congress.

The official venue for the Congress will be **PACIFICO Yokohama** which is located in the waterfront area of the Minato Mirai 21 district and is one of the largest convention complexes in the world.

Don't See What You Want?

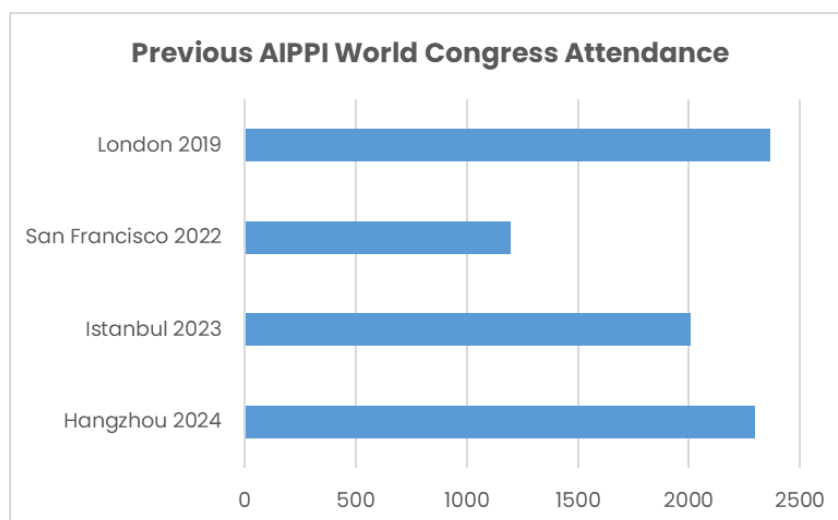
A variety of Sponsorship packages and partnership opportunities are available. Should the following options not meet your needs or budget, there is also an opportunity to create a personally tailored package.

Special requests

Looking for something different? If the Sponsorship and advertising packages outlined in this brochure do not fully match your marketing and corporate objectives, we are open to any suggestions. To find out more about Sponsorship Opportunities or to address your specific inquiry please contact Ms. Elza Douglas (events@aiippi.org).

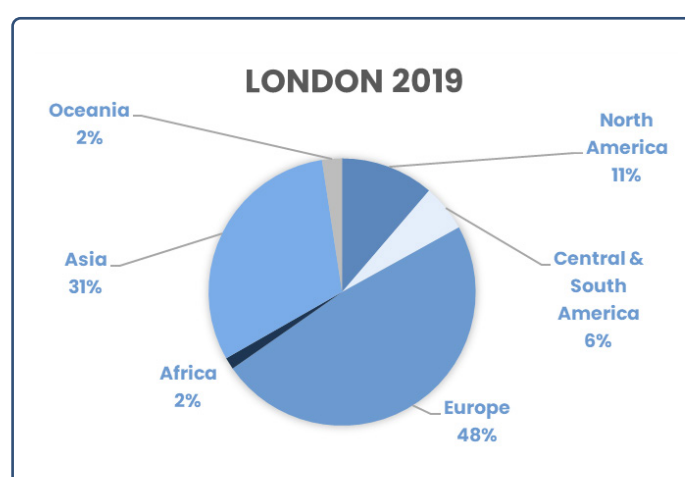
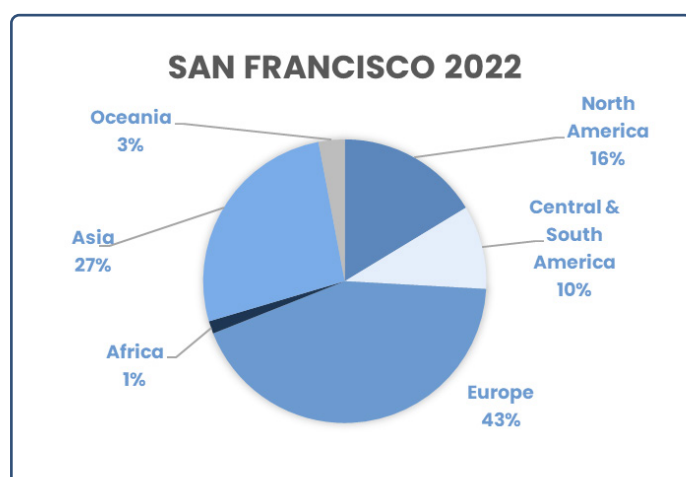
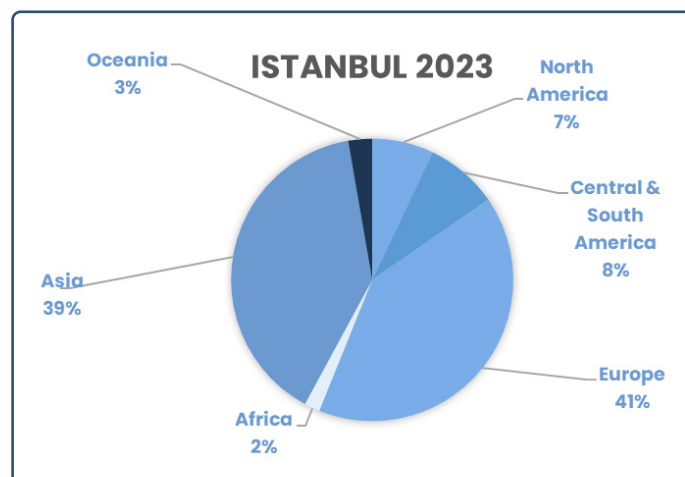
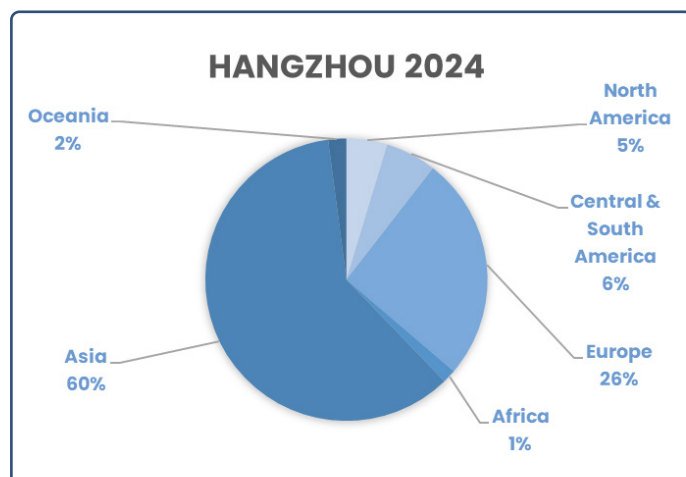
Past Congress Figures

Previous AIPPI World Congress Attendance



*AIPPI World Congress for 2020 and 2021 were virtual due to Covid-19 restrictions.
AIPPI World Congress 2022 was the first in-person Congress after Covid-19.

Participation by Continent



Sponsor Testimonials from 2024



Licks Attorneys

The AIPPI Conference in Hangzhou was a great success for Licks Attorneys, allowing us to enhance our exposure and strengthen our network within the global intellectual property community. Sponsoring the conference and bringing a delegation of nine firm members to China was impactful, particularly as a Brazilian firm committed to Asia, with a dedicated office in the region for over a decade. This event marked a unique opportunity to celebrate the enduring relationship between China and Brazil, which commemorates 50 years of diplomatic ties this year.



Lian & Lien IP Attorneys
连和连知识产权代理有限公司

Lian & Lien

The 2024 AIPPI World Congress was a huge success for us. The turnout was fantastic with IP exports from all over the world and the feedback we received was overwhelmingly positive with many participants expressing their strong impression on us and the fantastic well-organized congress which you and your colleagues arranged after the long-term preparation. Thanks to you all for the contribution to the congress!

Sponsor Testimonials from 2024

The logo for Breakthrough IP Intelligence, consisting of a white circle with the text "BREAKTHROUGH IP INTELLIGENCE" in teal, and a small teal circle to its right.

**BREAKTHROUGH
IP INTELLIGENCE**

Breakthrough IP

Attending the AIPPI World Congress 2024 in Hangzhou was an incredible experience for us. Our booth served as a fantastic marketing tool and attracted numerous visitors. We showcased our intellectual property services in Mexico while engaging attendees with various activities, such as throwing a toy shaped like an avocado into a basket and playing with a “balero” (a traditional Mexican toy). We also hosted two tasting sessions featuring tequila and Mexican chocolate. The response was overwhelmingly positive; many attendees showed interest in how our IP services could benefit their clients. We engaged in insightful discussions about how our services can assist companies in making informed decisions and developing effective strategies. The impact of our booth was immediate, as we started receiving new business inquiries just a few days after the congress concluded.



WIPO

My experience was excellent both technically and substantially. The conference team was easy to work with and very professional. All the technical matters surrounding our presence at the Congress were handled in a fast and efficient manner. Upon arrival, the entire AIPPI conference team was in place to help us with last minute details and Congress questions. Substantially, the Congress offered one of the best opportunities within the intellectual property ecosystem to meet many of key players within the world-wide intellectual property field. With an attendance of over 2300 IP professionals representing all the intellectual property disciplines and hailing from more than 90 countries, the Congress presented a unique opportunity to meet diverse intellectual property system users. Thank you to the entire AIPPI team for managing such a broad, inspirational, and effective meeting.

Sponsorship Packages

Explanation of item is detailed on [page 10](#) onwards

Major Sponsorships	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Availability	Five (5)	Multiple	Multiple
Complimentary Congress Registrations	Six (6)	Four (4)	Two (2)
Logo on main Sponsors' board	Large	Medium	Regular
Logo Size on the Congress Website	Large	Medium	Regular
Logo displayed on Attendee Hub (banner)	✓	✓	✓
Acknowledgement during the Opening Ceremony	✓	✓	–
One VIP seat at the Opening Ceremony	✓	–	–
Exhibition Booth	Double Booth	Double Booth	Single Booth
Social media post with other Major Sponsors (prior)	✓	✓	✓
Social media post with other Major Sponsors (during)	✓	✓	✓
Mention in the AIPPI newsletter	✓	–	–
Featured Sponsor on the Attendee Hub (Website and App)	✓	✓	✓
Push Notification on Congress App	Two (2)	One (1)	–
Gamification points for attendees visiting Sponsor Page on the Attendee Hub	✓	✓	–
Coffee Break (1)	✓	–	–
Discount on Additional Sponsorship Packages	20%	10%	5%
Price (EUR) Inc. VAT	EUR 45,000	EUR 30,000	EUR 15,000

Sponsored Items

Brand Positioning Sponsorships	Availability	Price (EUR)	Privilege
Congress Lanyards	Exclusive	SOLD OUT	Logo on item
Registration Desk Sponsor	Exclusive	EUR 30,000	Logo on item
Congress Bags	Exclusive	SOLD OUT	Logo on item
Wrapping Cloths	Exclusive	EUR 25,000	Logo on item
Congress Wi-Fi	Exclusive	EUR 25,000	Logo on item
Tech Pouch	Exclusive	EUR 20,000	Logo on item
Chopsticks	Exclusive	EUR 20,000	Logo on item
Japanese Sensu (Fan)	Exclusive	EUR 20,000	Logo on item
Neck Cooler	Exclusive	EUR 20,000	Logo on item
Travel Charging Cable	Exclusive	EUR 20,000	Logo on item
Umbrella	Exclusive	EUR 20,000	Logo on item
Running Kit	Exclusive	SOLD OUT	Logo on item
AV/Technology Sponsor	Exclusive	EUR 15,000	Logo on item
Congress Mini Programme	Exclusive	EUR 15,000	Logo on item
Charging Stations	Exclusive	EUR 12,000	Logo on item
Congress Mobile App	Exclusive	EUR 10,000	Logo on item
Exercise Shirt	Exclusive	EUR 8,000	Logo on item
Banner	Multiple	EUR 8,000	Logo on a banner in the Congress venue

Other Sponsorship

Business Networking Sponsorships	Availability	Price (EUR)	Privilege
Business Lounge in the Exhibition Area	Exclusive	EUR 15,000	Logo put up in the venue
First Time Attendees' Reception	Exclusive	EUR 15,000	Logo put up in the venue
Women in AIPPI	Exclusive	EUR 15,000	Logo put up in the venue
Relax Corner in the Exhibition Area	Exclusive	EUR 10,000	Logo put up in the venue
Young AIPPI Forum	Exclusive	EUR 8,000	Logo put up in the venue
Networking Lunch	Exclusive	EUR 6,000 / Per Lunch	Logo put up in the venue
Coffee Break	Limited	EUR 5,000 / Per Coffee Break	Logo put up in the venue
Social Event Sponsorships	Availability	Price (EUR)	Privilege
Closing Dinner	Exclusive	EUR 30,000	Logo put up in the venue
Closing Dinner Afterparty	Exclusive	EUR 10,000	Logo put up in the venue
Hospitality Suite	Availability	Price (EUR)	
Hospitality Suite – 4 Days	Limited	EUR 8,000	
Exhibition	Availability	Price (EUR)	
Double booth – 18m ²	Limited	EUR 12,000	
Standard booth – 9m ²	Limited	EUR 6,000	
Booth space without structure – 9m ²	Limited	EUR 5,000	



Exhibition

Standard Sponsorship Entitlements

Acknowledgement Entitlements

All 2025 AIPPI Sponsors, regardless of level, will receive the following standard entitlements in addition to those outlined in the individual packages:

- Recognition as a Sponsor/Exhibitor (with logo) in Congress material
- Acknowledgement as a Sponsor/Exhibitor on the official Sponsor signage situated onsite at the Congress*
- Use of the Congress logo until the end of September 2025. AIPPI will provide the logo to you

In addition, all Sponsors will be able to benefit from our Attendee Hub website and Mobile App:

- Sponsor / Exhibitor Page in the Attendee Hub website with videos, collateral, and links
- Logo and company description in the Mobile App**

* Exposure in Congress publications is determined by confirmation of full payment of Sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible

** Subject to the Mobile App being compatible in the country the App is being used.

Deadlines	
Before 12 July 2025	Cancellation – 50% refund
On or after 12 July 2025	Cancellation – no refund
1 August 2025	Print/Production Deadline



Major Sponsorship

Platinum Sponsor

EUR 45,000

Limited to 5

- Standard Sponsorship entitlements outlined on [page 9](#)
- Largest logo displayed on relevant Congress materials
- Six (6) complimentary Congress registrations inclusive of all ticketed/social events
- 20% discount on any additional Sponsorship
- Acknowledgement during the Opening Ceremony
- One VIP seat at the Opening Ceremony
- One (1) coffee break – logo to be displayed exclusively during one (1) coffee break. Coffee break allocation will be assigned on a first, come, first served basis
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) prior to the Congress
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) during the Congress
- One (1) Sponsor mention in the AIPPI newsletter, along with other Platinum Sponsors. To go out pre-Congress to 8500 + members
- Displayed as featured Sponsor on the Attendee Hub*
- Two (2) push notifications on Congress Mobile App
- Logo displayed with other Major Sponsors on the Attendee Hub (banner)
- Congress Attendees awarded points in the Gamification element when visiting your Sponsorpage on the Attendee Hub*
- Double Booth – 18m²

*Platinum Sponsor was the most viewed Sponsor/Exhibitor profile for the 2023 and 2024 AIPPI World Congress

Gold Sponsor

EUR 30,000

Multiple

- Standard Sponsorship entitlements outlined on [page 9](#)
- Medium logo displayed on relevant Congress materials
- Four (4) complimentary Congress registrations inclusive of all ticketed/social events
- 10% discount on any additional Sponsorship
- Acknowledgement during the Opening Ceremony
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) prior to the Congress
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) during the Congress
- Displayed as featured Sponsor on the Attendee Hub**
- One (1) push notifications on Congress Mobile App
- Logo displayed with other Major Sponsors on the Attendee Hub (banner)
- Congress Attendees awarded points in the Gamification element when visiting your Sponsorpage on the Attendee Hub**
- Double Booth – 18m²

**Gold Sponsors were the second most viewed Sponsors/Exhibitor profiles for the 2023 and 2024 AIPPI World Congress

Silver Sponsor

EUR 15,000

Multiple

- Standard Sponsorship entitlements outlined on [page 9](#)
- Regular logo displayed on relevant Congress materials
- Two (2) complimentary Congress registration inclusive of all ticketed/social events
- 5% discount on any additional Sponsorship
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) prior to the Congress
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) during the Congress
- Displayed as featured Sponsor on the Attendee Hub
- Logo displayed with other Major Sponsors on the Attendee Hub (banner)
- Single Booth – 9m²

Brand Positioning Sponsorship

Sponsorship items are subject to changes.



Registration Desk Sponsor

EUR 30,000

Exclusive

The Registration Desk is a central point for all attendees throughout the Congress

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo to appear on the main visuals of the Registration Desk
- Sponsor logo to appear on the check-in screens at the Registration Desk alongside the 2025 AIPPI Congress logo

Congress Lanyards

SOLD OUT

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo to appear on the lanyards alongside the 2025 AIPPI logo
- Item is provided to all Congress attendees

Congress Bags

SOLD OUT

Multiple

- Standard Sponsorship entitlements outlined on [page 9](#)
- Logo to appear on/in the bag alongside the 2025 AIPPI Congress logo
- Congress bag is provided to all participants



Wrapping Cloths

EUR 25,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo visible on item alongside the 2025 AIPPI Congress logo
- Provided to all participants
- Size: 50cm x 50cm

Congress Wi-Fi

EUR 25,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo on login screen alongside the 2025 AIPPI Congress logo
- Congress attendees directed to the Sponsor's web page after login
- Signage at the Registration area with company logo and Wi-Fi login details

Tech Pouch

EUR 20,000

A tech pouch with multiple pockets to hold your power bank and mobile device whilst charging, as well as storing cables and other small tech items.

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo visible on item alongside the 2025 AIPPI Congress logo
- Provided to all participants

AV/Technology Sponsor

EUR 15,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo and acknowledgement as Technology Sponsor on-screen prior to each session alongside the 2025 AIPPI Congress logo



Wrapping Cloths



Tech Pouch

Chopsticks

EUR 20,000

Exclusive

- Standard Sponsorship entitlements outlined [page 9](#)
- Sponsor logo visible on item alongside the 2025 AIPPI Congress logo
- Provided to all participants

Japanese Senu (Fan)

EUR 20,000

Exclusive

- Standard Sponsorship entitlements outlined [page 9](#)
- Sponsor logo visible on item alongside the 2025 AIPPI Congress logo
- Provided to all participants

Neck Cooler

EUR 20,000

Exclusive

- Standard Sponsorship entitlements outlined [page 9](#)
- Sponsor logo visible on item alongside the 2025 AIPPI Congress logo
- Provided to all participants



Chopsticks



Neck Cooler

Travel Charging Cable

EUR 20,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo visible on item alongside the 2025 AIPPI Congress logo
- Provided to all participants

Umbrella

EUR 20,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo visible on item alongside the 2025 AIPPI Congress logo
- Provided to all participants

Congress Mini Programme

EUR 15,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo to appear at the front page of the mini programme alongside the 2025 AIPPI Congress logo
- Provided to all participants



Mobile App Provider

EUR 10,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo displayed on the Splash page which is immediately visible when the mobile application is opened
- Sponsor logo displayed alongside the Mobile App download button in Congress email communications
- Link to the Sponsor website included in the Home Page of the Mobile App (including Sponsor logo)



Mobile App Provider



Congress Mini Programme

Running Kit

SOLD OUT

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Includes T-shirt and shorts
- Approximately 200 kits are produced and provided to the members of the Running Club

Charging Stations

EUR 12,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo displayed alongside the 2025 AIPPI Congress logo on the charging stations in the dedicated charging zone in the Congress venue

Exercise Shirt

EUR 8,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Includes T-shirt
- Sponsor logo visible on items alongside the 2025 AIPPI Congress logo
- T-shirt is provided to the walking club and any morning class participants if applicable
- Approximately 150 shirts are produced

Banner

EUR 8,000

Multiple

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo visible on banner that will be displayed at the official Congress venue



Charging Stations

Banner



Business Networking Sponsorship

Business Lounge in the Exhibition Area

EUR 15,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo exclusively visible in the Business Lounge in the Exhibitor Area alongside 2025 AIPPI Congress logo
- Information about the Business Lounge included in our 'Get Ready for the Congress' email communication, with the sponsor logo
- Seats and tables will be provided in the lounge for attendees to conduct business meetings. It will accommodate approximately 200 people
- Meeting Point 1 will be located at the Business Lounge

First Time Attendees' Reception

EUR 15,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo exclusively visible in the First Time Attendees' reception alongside 2025 AIPPI Congress logo
- Email invitation sent to all eligible event attendees containing Sponsor logo
- Sponsor has the opportunity to provide additional giveaways at the event (Sponsor to supply), subject to confirmation by AIPPI

Women in AIPPI

EUR 15,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo exclusively visible in the Women in AIPPI event alongside 2025 AIPPI Congress logo
- Email invitation sent to all eligible event attendees containing Sponsor logo
- Sponsor has the opportunity to provide additional giveaways at the event (Sponsor to supply), subject to confirmation by AIPPI



First Time Attendees' Reception

Women in AIPPI

Relax Corner in the Exhibition Area

EUR 10,000

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo displayed in the area where attendees will be to enjoy comfortable seating, catch up on emails or grab a relaxing break from the Congress programme
- Sponsors' literature may be displayed in the Relax Corner (Sponsor to supply), subject to confirmation by AIPPI

Young AIPPI Forum

EUR 8,000

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo exclusively visible in the Young AIPPI Forum alongside 2025 AIPPI Congress logo
- Email invitation sent to all eligible event attendees containing Sponsor logo
- Sponsor has the opportunity to provide additional giveaways at the event (Sponsor to supply), subject to confirmation by AIPPI

Networking Lunch

EUR 6,000 Per Lunch

Three (3)

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo to be displayed in the Networking Lunch area during the lunch
- Sponsors' literature may be displayed in the lunch area (Sponsor to supply), subject to confirmation by AIPPI

Coffee Break

EUR 5,000 Per Coffee Break

Three (3)

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo displayed during coffee break



Young AIPPI Forum



Networking Lunches

Social Event Sponsorship

Closing Dinner Sponsor

EUR 30,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Tables that will be placed in the reception area will be equipped with visuals and materials that the Sponsor will provide, such as USB sticks, flyers, etc. The exact materials should be discussed and agreed with the AIPPI Events team
- Sponsor logo to be placed in the reception area
- Sponsor acknowledgement during the Closing Dinner

Closing Dinner Afterparty Sponsor

EUR 10,000

Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo displayed in the afterparty venue
- Sponsor acknowledgement during the party
- Sponsor has the opportunity to contribute to the playlist



Closing Dinner



Closing Dinner Afterparty

Hospitality Suites

The Hospitality Suite Sponsorship allows you to utilise a meeting room at the venue of the 2025 AIPPI World Congress.

The set-up of the room is completely up to you, based on what you plan to use the room for. You will be able to arrange set up with the existing furniture within the room. Any other type of furniture will be an additional cost.

The space is for you to use for the full day booked (09:00 – 17:30) as you wish, and you can hold as many meetings in this room as you like.

You are welcome to brand the room how you like and use the room as you wish. Any AV or catering requirements will be an additional cost and will need to be arranged directly with the venue.

Options and Costs

- | | |
|--|------------------|
| <ul style="list-style-type: none"> • 4 day Hospitality Suite | EUR 8,000 |
| <p>(includes 2 x four day passes with full access to eligible sessions/events and the ability to purchase the Closing Dinner subject to availability)</p> | |

Additional Inclusions

- 1 roll up banner at the entrance of the room
- Company name and logo listed on the Partners page of the official Congress website and signage onsite

Availability

Hospitality Suites are available throughout the Congress period (13 – 16 September 2025). Allocation will be made on a first come, first served basis, and will only be confirmed with the return of the signed order form.

Exhibition Packages

Double Booth – 18m²

EUR 12,000

- Company name and logo listed on the exhibitors' page of the official Congress website and signage onsite
- Exhibitor Profile on the Attendee Hub (Congress Online Platform)
- Four (4) exhibitor passes granting full access to the exhibition area, coffee breaks and networking events. Tickets for the Closing Dinner may be purchased as well for an additional fee. **Exhibitor passes do not grant access to the scientific content of the Congress (Sessions, AIPPI Cafes, etc.)** as well as certain social events
- Shell Scheme Booth includes:
- 2 Standard Booths (3m*3m)
 - Rear and side wall (graphic included)
 - 1 fascia board with company name (graphic included)
 - 1 branded counter (graphic included)
 - 2 bar stools
 - 1 waste bin
 - 1 500 watt double socket outlet
 - 1 150 w lighting at the stand
 - 2 desks
 - 8 chairs
 - Full covered carpet
- A comprehensive exhibitor manual
- Option to purchase Lead Capture License to use during the Congress

*Note exact inclusions may differ slightly



Standard Booth – 9m²

EUR 6,000

- Company name and logo listed on the exhibitors' page of the official Congress website and signage onsite
 - Exhibitor Profile on the Attendee Hub (Congress Online Platform)
 - Two (2) exhibitor passes granting full access to the exhibition area, coffee breaks and selected social events. Tickets for the Closing Dinner may be purchased as well for an additional fee. **Exhibitor passes do not grant access to the scientific content of the Congress (Sessions, AIPPI Cafes, etc.)** as well as certain social events
 - Shell Scheme Booth (3m*3m) Includes:
 - Rear and side wall (graphic included)
 - 1 fascia board with company name (graphic included)
 - 1 branded counter (graphic included)
 - 1 bar stool
 - 1 waste bin
 - 1 500 watt double socket outlet
 - 1 150 w lighting at the stand
 - 1 desk
 - 4 chairs
 - Full covered carpet
 - A comprehensive exhibitor manual
- *Note exact inclusions may differ slightly

Booth space without structure – 9m²

EUR 5,000

This package is intended for exhibitors who would like to build their own customised booth (at an additional cost with the official exhibition supplier), and do not require a shell scheme booth.

- Company name and logo listed on the exhibitors' page of the official Congress website and signage onsite
- Exhibitor Profile on the Attendee Hub (Congress Online Platform)
- Two (2) exhibitor passes granting full access to the exhibition area, coffee breaks and networking events. Tickets for the Closing Dinner may be purchased as well for an additional fee. **Exhibitor passes do not grant access to the scientific content of the Congress (Sessions, AIPPI Cafes, etc.)** as well as certain social events.
- Full Exhibitor Profile on the Congress Attendee Hub and Mobile App
- A comprehensive exhibitor manual
- Option to purchase Lead Capture License to use during the Congress
- Discount available if you order more than 4 (36m²)
- Please note this type of exhibition space may be subject to small charges from the venue/supplier to complete the necessary risk assessments.

Please note that each exhibitor badge is associated with a single, personalised registration. It is strictly prohibited to give a personalised badge to members of the public who have not registered for the Congress in order for them to access the Congress venue, including the exhibition area.

Order Form



Please indicate your choice(s) and return this form signed to events@aippi.org Sponsorship items are on a first come, first served basis and completed application forms should be received no later than **1 August 2025**, subject to availability.

• Company Name _____ • Contact Person _____

• Address _____

Major Sponsorships		Price (EUR)
Platinum	<input type="checkbox"/>	45,000
Gold	<input type="checkbox"/>	30,000
Silver	<input type="checkbox"/>	15,000
Brand Positioning Sponsorships		Price (EUR)
Congress Lanyards	<input type="checkbox"/>	SOLD OUT
Registration Desk Sponsor	<input type="checkbox"/>	30,000
Congress Bags	<input type="checkbox"/>	SOLD OUT
Wrapping Cloths	<input type="checkbox"/>	25,000
Congress Wi-Fi	<input type="checkbox"/>	25,000
Tech Pouch	<input type="checkbox"/>	20,000
Chopsticks	<input type="checkbox"/>	20,000
Japanese Senu (Fan)	<input type="checkbox"/>	20,000
Neck Cooler	<input type="checkbox"/>	20,000
Travel Charging Cable	<input type="checkbox"/>	20,000
Umbrella	<input type="checkbox"/>	20,000
Running Kit	<input type="checkbox"/>	SOLD OUT
AV/Technology Sponsor	<input type="checkbox"/>	15,000
Congress Mini Programme	<input type="checkbox"/>	15,000
Charging Stations	<input type="checkbox"/>	12,000
Congress Mobile App	<input type="checkbox"/>	10,000
Exercise Shirt	<input type="checkbox"/>	8,000
Banner	<input type="checkbox"/>	8,000

Business Networking Sponsorships		Price (EUR)
Business Lounge in the Exhibition Area	<input type="checkbox"/>	15,000
First Time Attendees' Reception	<input type="checkbox"/>	15,000
Women in AIPPI	<input type="checkbox"/>	15,000
Relax Corner in the Exhibition Area	<input type="checkbox"/>	10,000
Young AIPPI Forum	<input type="checkbox"/>	8,000
Networking Lunch	<input type="checkbox"/>	6,000 / Per Lunch
Coffee Break	<input type="checkbox"/>	5,000 / Per Coffee Break
Social Event Sponsorship		Price (EUR)
Closing Dinner Sponsor	<input type="checkbox"/>	30,000
Closing Dinner Afterparty Sponsor	<input type="checkbox"/>	10,000
Hospitality Suite		Price (EUR)
Hospitality Suite – 4 Days	<input type="checkbox"/>	8,000
Exhibition		Price (EUR)
Double Booth – 18m ²	<input type="checkbox"/>	12,000
Standard Booth – 9m ²	<input type="checkbox"/>	6,000
Booth Space without Structure – 9m ²	<input type="checkbox"/>	5,000

Terms and Conditions

Please note all items and inclusions are subject to slight changes.

Special requests

Looking for something different? If the Sponsorship and advertising packages outlined in this brochure do not fully match your marketing and corporate objectives, we are open to any suggestions. To find out more about Sponsorship Opportunities or to address your specific inquiry please contact Ms. Elza Douglas (events@aippi.org).

How to apply

Sponsorship Items/Exhibition booths are offered on a first-come, first-served basis. Booth allocation is done by AIPPI, near the time of the Congress. To confirm your order, please return the Sponsorship/Exhibition order form by email to:

Ms. Elza Douglas

Email: events@aippi.org

Phone: +41 44 280 58 80

AIPPI General Secretariat

Toedistrasse 16, 8002 Zurich, Switzerland

Payment conditions

All payments must be made in Euros (EUR). If paying by bank transfer, the payment must be processed within **14 days** of receiving the invoice. The purchase of Sponsorship items or Exhibition space is only finalised when payment has been processed.

Cancellation policy

Cancellations must be made in writing (by email) to Ms. Elza Douglas, email: events@aippi.org

Cancellations made before **12 July 2025**: 50% of the total cost per item will be retained.

Cancellations on or after **12 July 2025**: no refund possible.

Deadline

By signing this form, you agree to the Terms and Conditions outlined above.

• **Total Amount (Tax included)** _____

• **Name and Position** _____

• **Signature and Date** _____



AIPPI

AIPPI General Secretariat
Toedistrasse 16
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Phone: +41 44 280 58 80
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