



2024

NRG Activity Report

AIPPI is the world's leading international organisation
dedicated to the protection of intellectual property.

NRG Name

AIPPI Italian National Group

Contributors

**Francesca Morri
Simona Lavagnini**



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Team (changes)

President	Simona Lavagnini
Vice-President	Stefano Vatti
Secretary	Francesca Morri
Vice-Secretary	Chiara Pappalardo
Treasurer	Alessandro Masetti Zannini de Concina
Auditors	Ottavia Raffaelli; Leonardo Seri; Andrea Vestita
Group Reporter (if not, could you nominate one?)	Francesca Morri
Executive Committee (other members)	Raffaella Arista; Antonio Bana; Stefania Bergia; Jacopo De Benedetti; Fabio Ghiretti; Bianca Manuela Gutierrez; Elena Marietti; Odra Papaleo; Mario Pisapia; Alessandro Spina; Adriano Sponzilli.

Leadership Meetings

The Executive Committee meets at least bimonthly, in hybrid mode (in presence and remotely).

Other Meetings

The Italian group has the following committees: study committees (on copyright, trademarks, design, patent, advertising and commercial practices), local committees (Torino, Brescia, Bologna, Roma, Napoli, Firenze, Udine, Ancona-Macerata), young members committee, in-house committee, events committee and educational committee. Each of those committees schedules periodic meetings.

Membership Developments (statistics)

During 2024: 35 new associated joined our local group. 27 associate withdrew, and 3 passed away.

Proudly share events, pictures, promotions, social media posts, comments, so that others can learn; add numbers and participation figures to understand context

General Assembly

the Annual General Assembly took place on February 7, 2024





Proudly share events, pictures, promotions, social media posts, comments, so that others can learn; add numbers and participation figures to understand context

Rotation of leadership in your board (when did happen last time)	There was no rotation after last election in 2023
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Educational activities

- *Eighth Edition of the Dialogues on Intellectual Property* – Organized by the Northwest Committee – December 12, 2024
- *Trade Secrets (so-called Know-How): Substantive, Procedural, and Ethical Protection* – In-person conference in Rome, also streamed online, organized by the Rome committee in association with the Rome Bar Association – November 18, 2024
- *Greenwashing in Modern Advertising* – Live-streamed seminar organized by the Bologna committee – November 7, 2024
- *Parody, Satire, and Pastiche in Contemporary Art* – In-person conference in Turin at the Circolo dei Lettori, organized by the Copyright committee – October 31, 2024
- *Distinctive and Non-Distinctive Uses of Trademarks* – Webinar jointly organized by the Educational and the Trademarks committees – October 8, 2024
- *Food – Strategies for Protecting Intangible Assets* – In-person conference, Brescia, organized by the Brescia committee in association with the Brescia Civil Chamber – June 5, 2024
- *Trade Secrets (so-called Know-How): Substantive Protection* – In-person conference in Rome, also streamed online, organized by the Rome committee in association with the Rome Bar Association – May 20, 2024
- *Geographical Indications for Handicrafts and Industrial Products in EU Regulation 2411/2023: A New Form of Protection for the Designations of Handicraft and Industrial Products* – Webinar organized by the Educational Group – May 16, 2024
- *The ADI Design Juri (panel) and New Design Trends* – Conference organized in Milan by the Design committee and the ADI Design Juri – March 13, 2024
- *The Latest IP Developments in Europe – Design and Models Regulation, Patent Package, AI Act* – Conference held after the Members’ General Assembly, organized by the Educational committee – February 7, 2024

Special activities for young members

- *Employee and Researcher Inventions* – Webinar organized by the Young Members committee – December 19, 2024
- *From Land to Digital: Interpreting the already known to Address New Phenomena. Land Art, Design, and NFTs Meet Intellectual Property Law* – In-person seminar in Milan organized by the Young Members committee in collaboration with *Law for the Fine Arts* (a student association at Bocconi University) – October 1, 2024
- *Unconventional Art, the Digital World, and Possible Protections* – In-person seminar in Milan organized by the Young Members committee in collaboration with *Law for the Fine Arts* (a student association at Bocconi University) – May 2, 2024
- In 2024, the Young Members Group released two new podcasts on the AIPPI channel on Openspotify: *Protection of Architects' Works, Including in Contractual Relationships*
- *Interview with Manfredi Taraldo, Professional Comic Book Writer*
- In 2024 the Italian Group launched a project (called "Giovanissimi") in collaboration with the University of Florence. The aim of the project is to spread the culture of IP among the young students and to involve some of them in the education activities of our national group. The project has not started yet, because we are discussing the final details with the University. We believe we can start it in 2025

Social Events

Summer dinner (June 17)
Christmas dinner (November 28)
Aperitivi (April 22 and October 1).

Promotion of AIPPI

(e.g. meetings with governmental organisations, talking about AIPPI at Universities)

After the in-presence event that followed the general assembly in 2024 our group organised a dinner with the panelists, coming from Italian IP courts, the UPC, the Italian Privacy Authority, the Academia and the Industry. Representatives of other Italian institution were invited. An Italian translation of the resolutions adopted at the Istanbul Congress was spread among the Italian IP Courts and other Italian institution.

Our national group contributed to the organization of the Unified Patent Court's inaugural event, which took place in Milan on July 1, 2024. In November, it participated in the Flash Mob on the International Day for the Elimination of Violence Against Women.

Strict collaboration with the Italian Patent and Trademark Office, the Order of Consultants, the Milan, Brescia and Rome Bar Associations, AGCOM (Italian Communication Authority), the Advertising Self-Discipline Institute and AGCM (Italian Antitrust Authority) and Italian privacy Authority during the year.

The cooperation with the Bar Association was, as usual, particularly intense. Cristiano Bacchini continued to chair the IP and Antitrust Committee of the Milan Bar, in which several of our associates participate, including President Lavagnini.



NRG Member Activities

LinkedIn

(e.g. link, purpose, examples and quantity of posts)

https://www.linkedin.com/posts/aippi-gruppo-italiano_join-the-aippi-national-group-of-italy-for-activity-7297373468524789760-8hoo?utm_medium=ios_app&rcm=ACoAAAWA69kB9hltVm3d-FgR0tC5TrQpnW7Wc&utm_source=social_share_send&utm_campaign=whatsapp

Podcast

<https://open.spotify.com/show/6xzQXJhOhAhLbMfPcOrouG?s=i=f3df0337038245b2>



AIPPI Gruppo Italiano • 1°

Associazione per la protezione della Proprietà Intell...
1m • 🗣️

Join the AIPPI National Group of Italy for their webinar on "The protection of cultural heritage between exclusive rights, exceptions and public domain – the rules in Italy, Germany, European Union" 🏛️ 🇮🇹 🇪🇺

Let's get together on 📅 25 February 2025 (17:00-18:30 CET) to discuss everything cultural heritage (the webinar will be held in English)! Cultural goods are all those works of artistic, historical, archaeological, ethno-anthropological, archival and bibliographical interest. The protection of cultural goods is not harmonised at EU level, so that in different countries, in addition to copyright protection, there may be other exclusive rights in favour of the entities that conserve the goods. Trademark and image rights may also come into consideration, depending on the case.

Ready to dive deeper into this topic while discussing relevant cases?

Block 25 February! 📌

Participation in the event is free of charge after registering, subject to availability, at www.aippi.it



AIPPI Gruppo Italiano • 1°

Associazione per la protezione della Proprietà Intell...
3m • 🗣️

#savethedate per il nostro prossimo appuntamento nell'ambito degli **#aperitivi** di proprietà industriale del Gruppo Giovani di **#AIPPI** Gruppo Italiano:

📅 Webinar "Le invenzioni di dipendenti e ricercatori" 19 dicembre 2024, ore 18.00-19.00

📌 La partecipazione al webinar è riservata agli associati AIPPI ed è gratuita, previa registrazione al link: <https://lnkd.in/dFNx5nCB>

fino ad esaurimento dei collegamenti disponibili

📌 Per maggiori info cfr. locandina allegata.

#AIPPI

#AIPPIgruppoitaliano



AIPPI Gruppo Italiano • 1°

Associazione per la protezione della Proprietà Intell...
4m • 🗣️

#savethedate per il nostro prossimo **#evento** **#formativo** in collaborazione con **Università degli Studi di Torino**, **SAA - School of Management**, **Università di Torino** e **COREP**

📅 Seminario "Parodia, satira e pastiche nell'arte contemporanea"

📅 31 ottobre 2024 h. 10.00-13.00

Circolo dei lettori, Saletta Biblioteca, via Bogino 9 Torino

📌 La partecipazione all'evento è riservata agli associati AIPPI ed è gratuita, previa registrazione al link: <https://lnkd.in/d94JnmWS> fino ad esaurimento dei posti disponibili

📌 Per info si veda la locandina allegata.

#AIPPI #AIPPIgruppoitaliano

Do you have In-house committees?

Yes, we have. The committee is chaired by Alessandro Spina from Beko Europe. During 2024 some important companies, such as Lavazza, ENI and Alibaba Italy, joined our national group, increasing the number of in-house member.

How do you engage with them?

As sad, we have an in-house committee and any in-house member has been invited to join it. In addition we have in-house members in some study or local committees. We also invite the in-house members to participate in the activities related to the study questions to be discussed at the AIPPI International Congresses.

How do you attract more members?

When we organize education events, we try to have among the panelist at least one representative from the industry. If the panelist is not a member of our group yet, it happens quite often that after the event they join our group.

We also have in-house members which are very active in presenting our association with their colleagues.

Young member committee

Yes we have. The committee is currently chaired by Magali Contardi and Alessandro Bura

Patent committee: chair Stefania Bergia

Trademark committee: chair Stefano Vatti

Copyright committee: chair Alessandro Cogo

Advertising committee: chair Elena Carpani

Design committee: chair Fabrizio Sanna

Educational committee: chair Adriano Sponzilli

North-west committee: chair Odra Papaleo

Other committees

Brescia committee: chair Elena Martini

Rome committee: chair Raffaella Arista

Ancona-Macerata committee: chair Leonardo Seri

Firenze committee: chair Donato Nitti

Udine committee: chair Davide Petraz

Bologna Committee: chair Paolo Creta

Events and sponsorship committee: chair Elena Marietti and Antonio Bana



31 ottobre 2024 h. 10.00-13.00

Circolo dei lettori, Saletta Biblioteca, via Bogino 9 Torino

“Parodia, satira e pastiche nell’arte contemporanea”

Saluti

Simona Lavagnini, presidente di AIPPI Italia

Davide Caregnato, direttore generale di SAA e COREP

Dipartimento di Giurisprudenza dell’Università di Torino

Sessione introduttiva

D’Annunzio contro Scarpetta. Cronaca di una Storia di plagio. Lettura di stralci degli atti processuali Francesca Guardamagna (avvocato in Milano)

Lucia Maggi (avvocato in Milano)

Maestro Roberto Cuoghi, *La prospettiva dell’artista* delle arti visuali

Guido Curto, già direttore del Consorzio delle residenze reali sabaude, *La prospettiva dell’esperto d’arte*

Alessandro Cogo, professore associato all’Università di Torino e presidente del gruppo di lavoro sul diritto d’autore di AIPPI Italia, *La risoluzione AIPPI sulla parodia*

Tavola rotonda

Presiede:

Marco Ricolfi, professore emerito all’Università di Torino

Intervengono:

Jan Nordemann, professore onorario all’Università Humboldt di Berlino

Eleonora Rosati, professoressa ordinaria all’Università di Stoccolma

Andrea Ottolia, professore associato all’Università di Genova

Maurizio Borghi, professore ordinario all’Università di Torino

Gianmaria Ajani, professore ordinario all’Università di Torino



Webinar

AIPPI Giovani: aperitivi di proprietà industriale

“Le invenzioni di dipendenti e ricercatori”

19 dicembre 2024, ore 18:00-19:00

17.50 Registrazione partecipanti

18.00 Saluti introduttivi – **Avv. SIMONA LAVAGNINI**, Presidente AIPPI Gruppo Italiano

18.05 Le invenzioni dei dipendenti: inquadramento sistematico e profili pratici – **Avv. MASSIMILIANO TIBERIO**

18.20 L'equo premio: presupposti applicativi e casistica – **Avv. ROBERTO CESARO**

18.35 La nuova disciplina delle invenzioni dei ricercatori: dalla riforma alle prime esperienze – **Avv. MICAELA UNFER**

18.50 Dibattito

Modera: **Avv. MAGALI CONTARDI**, co-Presidente Gruppo Giovani AIPPI Gruppo Italiano

La partecipazione all'evento è riservata agli associati AIPPI ed è gratuita previa registrazione, fino ad esaurimento dei collegamenti disponibili, al seguente link: <https://aippi.it/events/webinar-aippi-giovani-aperitivi-di-proprieta-industriale-2024/>



NRG Members Representation

In which committees are your members
represented in **2024?**
(Standing, Statutory and Bureau Advisory Committees)

Number of person	Committee
6	Statutory Committees
2	ADR - Alternative Dispute Resolution
2	Amicus
1	Biotechnology
1	Client Attorney Privilege
2	Commercialisation of IP
2	Copyright
3	Designs
1	Development and IP
2	Digital Economy
3	Enforcement
3	Geographical Indications
2	Information Technology and Internet
2	IP and GRTK
3	IP and Sustainability
1	IP Office Practice and Procedures
1	Patent Cooperation Treaty - PCT
3	Patents
3	Pharma
3	Piracy and Counterfeiting
2	Plant Varieties
1	Standards and Patents
2	Trade Secrets
3	Trademarks
1	Trips
2	Unitary Patent / Unitary Patent Court



NRG Members Representation

How did the NRG and its members participate in international AIPPI Committees work in **2024** and **2025?**
(Standing, Statutory and Bureau Advisory Committees)

NRG Member	Description
Vincenzo Acquafredda	I attended leadership meetings and periodic meetings of the PVR Committee.
Alessandro Bura	<p>I'm a member of AIPPI Privacy and Counterfeiting Standing Committee.</p> <p>On March 12, 2025, I participated on behalf of the Italian Group to a meeting on new developments in On-line Commerce, Customs, Boarder Protection.</p>
Andrea Comelli	I have been appointed as a member of the Patents Standing Committee in late May 2024, and attended the quarterly meetings ever since. During the AIPPI Midterm Meeting in Zagreb I have participated in the preliminary meeting for the evaluation of a possible joint study between several committees on particular cases of IP rights infringement via the Internet.
Carlo Faggioni	As chair of the Venue Committee, I coordinated the committee's activity (i) in preparing the committee's guidelines (which is working for the first time in selecting a venue for the world congress) and (ii) in the actual selection of a venue for the 2028 Congress. On this last aspect, the group's activity was very intense, as it required collecting applications, conducting interviews, in order to make a ranking based on criteria shared with the Bureau and prepare a motivated proposal.
Filippo Ferroni	IP and SUSTAINABILITY Standing Committee: 22/02/2024 Spring Group meeting (remote) 29/02/2024 Joining fast track sub-group 11/04/2024 Periodical Group meeting (zoom session) 13/06/2024 Periodical Group meeting 04/07/2024 Aippi-Asipi webinar (viewer) 12/12/2024 Periodical Group meeting (zoom session)

How did the NRG and its members participate in international AIPPI Committees work in **2024** and **2025**? (Standing, Statutory and Bureau Advisory Committees)

NRG Member	Description
Bianca Manuela Gutierrez	<p>Participation in Membership Committee works– 2024</p> <p>I participated in the work of the committee during 2024. I attended the meetings held on 12 September 2024, 7 May 2024, 11 April 2024 and 31 January 2024, drafting the minutes of the same. I am part of the sub-group on Corporate Membership. In this respect, I contributed to the preparation of a survey and participated in the drafting of a proposal to the Bureau defining a modus for increasing participation in the association of Corporate/In-House members.</p>
	<p>Participation on Patents Standing Committee works – 2024</p> <p>I participated in the work of the committee during 2024. I am part of the Sub-Committee on Post Grant Amendments. In this respect, I participated in the work and in the discussions for the finalisation of the Questionnaire on Post-Grant Amendment of the Patent, reviewing the documents after examining Resolutions Q189, Q193 and Q209 to ascertain if Aippi had previously addressed the issue. The Questionnaire was circulated on December 2024. I shared it with the Italian Group to collect its responses.</p>
Simona Lavagnini	<p>I'm a member of the Information Technology and Internet Committee. I regularly participate to the meetings, and the related discussions. I am currently working on a proposal for a document on AI and infringement that should be the result of a joint effort by the It Committee, the Copyright Committee, the Patent Committee and the Enforcement Committee.</p> <p>I recently also joined the IP and GRTK Committee as observer.</p>
Alessandro Masetti	<p>Over the last two years, we have held various meetings (both online and in person) with the Finance Committee to examine and comment on the draft final balance sheet and the association's draft budget.</p>



NRG Members Representation

How did the NRG and its members participate in international AIPPI Committees work in **2024** and **2025?**
(Standing, Statutory and Bureau Advisory Committees)

NRG Member	Description
Lorenzo Micacchi	I'm a member of the Amicus and observer of the IP and Sustainability standing committees. Regarding the Amicus SC, I joined it in May 2024 and actively participated to its meetings. I contributed in drafting the proposal for an amicus brief in the case G 1/24 before the Enlarged Board of Appeal of the European Patent Office, which AIPPI submitted to the EPO through the SC on November 15th, 2024. Regarding my activity as observer of the IP and Sustainability SC, I attended the online meetings, participating personally to the meetings in Madrid and Hangzhou. I also renewed my observer participation this year, taking part in one of the sub-committees on Sustainable enforcement of IPRs.
Francesca Morri	I'm a member of the PVR Committee since the beginning. I regularly attend the meetings, participating actively. On July 2024 I made a presentation about the Italian case "sun world" (Italian Supreme Court, April 9, 2024). I attended the first meeting in presence of the PVR Committee that was held during the AIPPI World Congress in Hangzhou.
Chiara Pappalardo	I'm Co Vice Chair of the SC Ip & Sustainability. This year I have attended almost all the group meetings, in person and via zoom, and, in addition to collaborating on the management and activities of the group, I coordinated the subgroup that proposed the SQ on Sustainable Enforcement, which is the subject of the ballot for the SQ for the Hamburg congress.
Andrea Scilletta	I attend the quarterly meetings of the Standing PCT Committee; I participated representing AIPPI in one of the three-day Patent Cooperation Treaty (PCT) Working Group meetings held at WIPO (Geneva) from 18 to 20 February; I contributed to the preparation of the topics discussed at the PCT Café of the Hangzhou Congress.
Stefano Vatti	I'm a member of the Trademark Committee. I actively participated to the meeting for discussing about a survey proposed by EUIPO.



NRG Members Representation

How did the NRG and its members participate in international AIPPI Committees work in **2024** and **2025?**
(Standing, Statutory and Bureau Advisory Committees)

NRG Member	Description
Alessandra Vitagliano	<p>I'm a member of the Communication Statutory Committee. I regularly participate to the meetings, and the related discussions. I collaborate on the launching of proposals to achieve the objectives, and I prepared the related documents to be shared; I'm also a member of the subgroup on young members, to involve the new generations; activities to collect articles for the AIPPI newsletter.</p> <p>As a member of Commercialization of IP Standing Committee I participated sending proposals to be discussed.</p>



Study Questions

What can you tell us about the Study Question preparation, submission, and promotion within your group?

Date	Description
February-April 2024	Study question preparation
Before the World AIPPI Congress	Collecting members' opinions and suggestions on the draft resolutions
October 19-22, 2024	Delegate members attending the Study Committee meeting and Plenary Sessions during the 2024 AIPPI World Congress
December 2024	Preparing the Italian translation of the resolutions in order to disseminate them among the members of the Italian group, the Italian specialized court and other stakeholders

What	Description
Congress contribution	<p>During 2024 the Italian group participated to the survey on the 2025 questions and prepared the answers to the 2024 study questions.</p> <p>The Italian Group played an active role in the work on the questions to be discussed during the 2024 World Congress, submitting their reports, addressing the questions and participating in the Study Committee and Sessions at the Congress.</p>
	<p>During the works in Hangzhou, the Italian Group participated actively in the discussions on some points of the questions.</p> <p>Some members of the Italian group participated as speaker or discussant at Panels/AIPPI Cafè during the 2024 World Congress.</p> <p>As usual a lot of members of our group joined the World Congress.</p>
	<p>In 2024 our President, Simona Lavagnini, wrote two articles on the following topics:</p> <p>Cultural Heritage</p> <p>UPC</p>



NRG Representation



<  **Ordine Avvocati Milano** ...
7 h · 🌐

📢 Sabato 19 ottobre 2024 nella cornice di Hangzhou in occasione dell'Annual Meeting di Aippi International, su mandato del Presidente [Antonino La Lumia](#), il coordinatore della [Commissione IP e Antitrust Ordine Avvocati Milano](#), Cristiano Bacchini, e Simona Lavagnini, componente della Commissione e Presidente di Aippi Gruppo Italiano, hanno consegnato il sigillo dell' [Ordine Avvocati Milano](#) all'Avv. Wang Zhengzhi, chairman della Commissione IP della All China Lawyers Association (ACLA). Il collega cinese si è detto onorato del riconoscimento ricevuto, con l'auspicio di nuove iniziative nell'ottica di una sinergia internazionale, come da precisa programmazione istituzionale dell'Ordine di Milano.







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