



# SPONSORSHIP BROCHURE

2026 AIPPI World Congress – Hamburg  
7-10 October 2026

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Exhibition (The image is from the 2025 AIPPI World Congress - Yokohama)

## About AIPPI

The International Association for the Protection of Intellectual Property, known as AIPPI (Association Internationale pour la Protection de la Propriété Intellectuelle), is the world's leading non-profit association dedicated to the development and improvement of laws for the protection of intellectual property. It is a politically neutral, non-profit organisation, based in Switzerland with over 8000 members worldwide from 110 countries. To find out more about AIPPI, please visit [www.aippi.org](http://www.aippi.org).

The annual AIPPI World Congress is the one moment in the year when members from all around the world come together to discuss hot topics in Intellectual Property.

The Congress comprises four main components:

- Substantive legal work for harmonisation programme
- Professional development component
- Management of the association
- Networking opportunities

The Congress schedule follows the same general structure from year to year.

Upcoming Congress locations include Dubai (2027) and Santiago de Chile (2028).

## About the 2026 AIPPI World Congress in Hamburg

Sponsoring and exhibiting at the 2026 AIPPI World Congress will provide your organisation with the perfect forum to promote your brand and key messages to influential industry colleagues locally and internationally. We are excited to be offering some new Sponsorship and partnership opportunities never before offered at an AIPPI World Congress.

The official venue for the Congress will be **CCH - Congress Center Hamburg** which is located right next to Planten un Blomen, near the Hamburg Dammtor station.

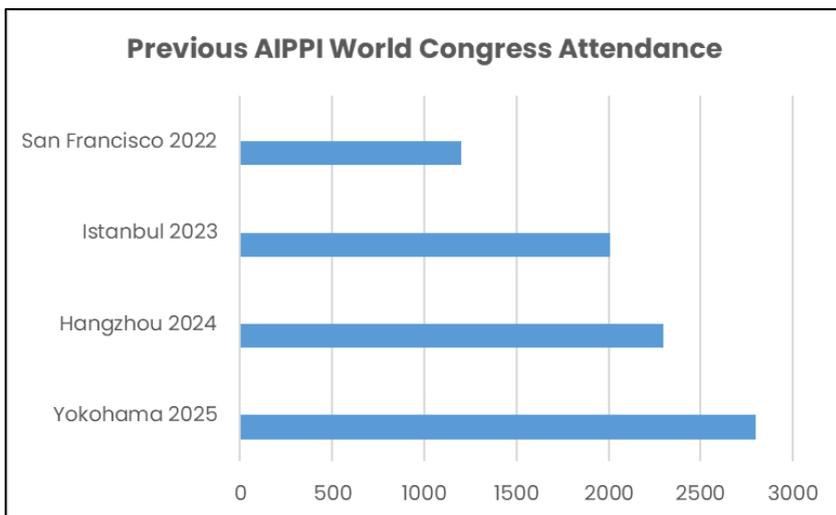
## Don't See What You Want?

A variety of Sponsorship packages and partnership opportunities are available. Should the following options not meet your needs or budget, there is also an opportunity to create a personally tailored package.

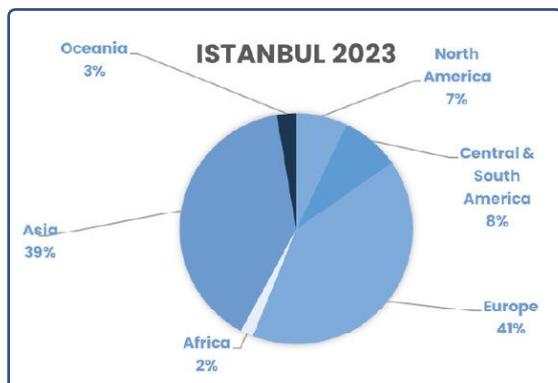
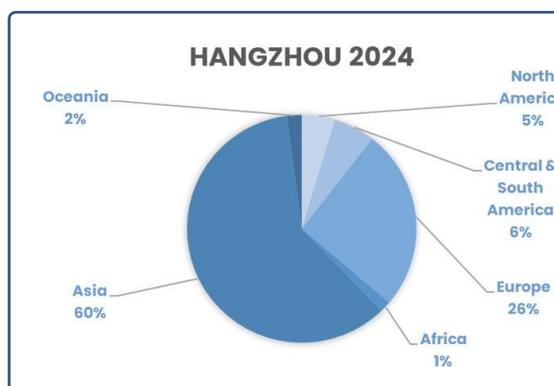
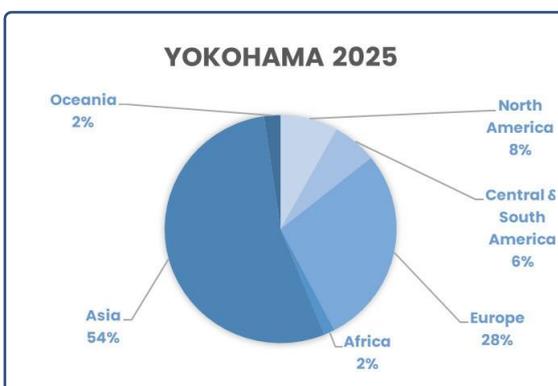
### Special requests

Looking for something different? If the Sponsorship and advertising packages outlined in this brochure do not fully match your marketing and corporate objectives, we are open to any suggestions. To find out more about Sponsorship Opportunities or to address your specific inquiry please contact [events@aippi.org](mailto:events@aippi.org).

## Past Congress Figures



## Participation by Continent



## Sponsor Testimonials from 2025

“ Dragon IP

Dragon IP

We are delighted to share our exceptional experience as a sponsor and exhibitor at the AIPPI World Congresses in Hangzhou and Yokohama. Having participated in these two prestigious events, we can confidently attest to the immense value and unparalleled opportunities they provide. The congresses served as a premier platform for us to connect with a global audience of top-tier intellectual property professionals. The quality of engagement in both cities was outstanding, leading to meaningful discussions, valuable new partnerships, and a significant enhancement of our brand's international presence. The organization by the AIPPI team was flawless, from the seamless logistics to the curated networking events, which fostered an environment perfect for business development and knowledge exchange.

“ Questel

Questel

Our experience at the AIPPI World Congress was exceptional. The AIPPI team was welcoming, well-organized, and consistently supportive, which made every step smooth and enjoyable. The Congress brought together an impressive network of IP professionals from across the globe and provided valuable moments to connect with clients, partners, and new faces in the industry. We truly appreciate the AIPPI team for delivering such a meaningful and seamlessly executed event.



“ VonSeidels

The 2025 AIPPI World Congress was an outstanding success. The AIPPI Team is to be commended for curating such a well-organized event. Communication with exhibitors was excellent, and the conference itself ran exceptionally smoothly. Beyond the logistics, it was a fantastic environment for camaraderie, offering a valuable opportunity to connect with our global IP colleagues and friends. The conference layout was highly effective for our needs, and overall, the event exceeded our expectations. We are already anticipating the 2026 AIPPI Conference in Hamburg.



“ ChadaChadha

“The AIPPI World Congress 2025 in Yokohama was a standout event for us, and [the AIPPI] team played a big role in that success. From the first planning call to the final breakdown, everything ran smoothly. Our booth drew steady traffic, the logistics were handled without a hitch, and [the AIPPI] onsite support kept us focused on connecting with delegates rather than juggling details. The energy around our presence was strong, and we walked away with new contacts, fresh opportunities, and real momentum. We truly appreciated the partnership and would be excited to work with [the AIPPI team] again.”

## Sponsorship Packages

Explanation of item is detailed on [page 9](#) onwards

Major Sponsorships	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Availability	Five (5)	Multiple	Multiple
Complimentary Congress Registrations	Six (6)	Four (4)	Two (2)
Logo on main Sponsors' Wall	Large	Medium	Regular
Logo Size on the Congress Website	Large	Medium	Regular
Logo displayed on Attendee Hub (banner)	✓	✓	✓
Acknowledgement during the Opening Ceremony	✓	✓	
Exhibition Booth	Double Booth	Double Booth	Standard Booth
Sponsor Logo in Pre-arrival email	✓	✓	
Social media post with other Major Sponsors (prior)	✓	✓	✓
Social media post with other Major Sponsors (during)	✓	✓	✓
Mention in the AIPPI newsletter	✓		
Featured Sponsor on the Attendee Hub (Website and App)	✓	✓	✓
Push Notification on Congress App	Two (2)	One (1)	
Gamification points for attendees visiting Sponsor Page on the Attendee Hub	✓	✓	
Coffee Break (1)	✓		
Discount on Additional Sponsorship Packages	20%	10%	5%
<b>Price (EUR)</b>	<b>EUR 45,000</b>	<b>EUR 30,000</b>	<b>EUR 15,000</b>

NOTE: All prices quoted exclude VAT and any other applicable taxes

## Sponsored Items

Brand Positioning Sponsorships	Availability	Price (EUR)	Privilege
Congress Lanyards	Exclusive	EUR 30,000	Logo on item
Registration Desk Sponsor	Exclusive	EUR 30,000	Logo on item
Congress Bags	Exclusive	EUR 30,000	Logo on item
Congress Wi-Fi	Exclusive	EUR 25,000	Logo on item
Tech Pouch	Exclusive	EUR 20,000	Logo on item
Travel Charging Cable	Exclusive	EUR 20,000	Logo on item
Umbrella	Exclusive	EUR 20,000	Logo on item
Running Kit	Exclusive	EUR 17,000	Logo on item
AV/Technology Sponsor	Exclusive	EUR 15,000	Logo on item
Congress Mini Programme	Exclusive	EUR 15,000	Logo on item
Charging Stations	Exclusive	EUR 12,000	Logo on item
Congress Mobile App	Exclusive	EUR 10,000	Logo on item
Exercise Shirt	Exclusive	EUR 8,000	Logo on item
Banner	Multiple	EUR 8,000	Logo on a banner in the Congress venue

NOTE: All prices quoted exclude VAT and any other applicable taxes

## Other Sponsorship

<b>Wellness at AIPPI Sponsorships</b>	<b>Availability</b>	<b>Price (EUR)</b>	<b>Privilege</b>
Smoothie Bar	Exclusive	EUR 30'000	Logo in the venue
Wellness Corner	Exclusive	EUR 25,000	Logo in the venue
<b>Business Networking Sponsorships</b>	<b>Availability</b>	<b>Price (EUR)</b>	<b>Privilege</b>
Business Lounge in the Exhibition Area	Exclusive	EUR 20,000	Logo in the venue
First Time Attendees' Reception	Exclusive	EUR 15,000	Logo in the venue
Women in AIPPI	Exclusive	EUR 15,000	Logo in the venue
Young AIPPI Forum	Exclusive	EUR 8,000	Logo in the venue
Networking Lunch	Limited	EUR 6,000 / Per Lunch	Logo in the venue
Coffee Break	Limited	EUR 5,000/ Per Coffee Break	Logo in the venue
<b>Social Event Sponsorships</b>	<b>Availability</b>	<b>Price (EUR)</b>	<b>Privilege</b>
Closing Dinner	Exclusive	EUR 30,000	Logo in the venue
Closing Dinner Afterparty	Exclusive	EUR 15,000	Logo in the venue
<b>Hospitality Suite</b>	<b>Availability</b>	<b>Price (EUR)</b>	
Hospitality Suite – 4 Days	Limited	EUR 8,000	

NOTE: All prices quoted exclude VAT and any other applicable taxes

# Standard Sponsorship Entitlements

## Acknowledgement Entitlements

All 2026 AIPPI Sponsors, regardless of level, will receive the following standard entitlements in addition to those outlined in the individual packages:

- Recognition as a Sponsor/Exhibitor (with logo) in Congress material
- Acknowledgement as a Sponsor/Exhibitor on the official Sponsor signage situated onsite at the Congress\*
- Use of the Congress logo until the end of October 2026. AIPPI will provide the logo to you

## In addition, all Sponsors will be able to benefit from our Attendee Hub website and Mobile App:

- Sponsor / Exhibitor Page in the Attendee Hub website with videos, collateral, and links
- Logo and company description in the Mobile App\*\*

\* Exposure in Congress publications is determined by confirmation of full payment of Sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible

\*\* Subject to the Mobile App being compatible in the country the App is being used.

Deadlines	
Before 31 July 2026	Cancellation – 50% refund
On or after 31 July 2026	Cancellation – no refund
1 August 2026	Print/Production Deadline



Sponsor Wall (The image is from the 2025 AIPPI World Congress – Yokohama)

## Major Sponsorship

### Platinum Sponsor

EUR 45,000

#### Limited to 5

- Standard Sponsorship entitlements outlined on [page 9](#)
- Largest logo displayed on relevant Congress materials
- Six (6) complimentary Congress registrations inclusive of all ticketed/social events
- 20% discount on any additional Sponsorship
- Acknowledgement during the Opening Ceremony
- One (1) coffee break – logo to be displayed exclusively during one (1) coffee break. Coffee break allocation will be assigned on a first, come, first served basis
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) prior to the Congress
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) during the Congress
- One (1) Sponsor mention in the AIPPI newsletter, along with other Platinum Sponsors. To go out pre-Congress to 8500 + members
- Displayed as featured Sponsor on the Attendee Hub\*
- Two (2) push notifications on Congress Mobile App
- Logo displayed with other Major Sponsors on the Attendee Hub (banner)
- Congress Attendees awarded points in the Gamification element when visiting your Sponsor page on the Attendee Hub\*
- Double Booth - 18m<sup>2</sup> (inclusive of 4 x exhibitor passes)

\*Platinum Sponsor was the most viewed Sponsor/Exhibitor profile for the 2024 and 2025 AIPPI World Congress

### Gold Sponsor

EUR 30,000

#### Multiple

- Standard Sponsorship entitlements outlined on [page 9](#)
- Medium logo displayed on relevant Congress materials
- Four (4) complimentary Congress registrations inclusive of all ticketed/social events
- 10% discount on any additional Sponsorship
- Acknowledgement during the Opening Ceremony
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) prior to the Congress
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) during the Congress
- Displayed as featured Sponsor on the Attendee Hub\*\*
- One (1) push notifications on Congress Mobile App
- Logo displayed with other Major Sponsors on the Attendee Hub (banner)
- Congress Attendees awarded points in the Gamification element when visiting your Sponsor page on the Attendee Hub\*\*
- Double Booth - 18m<sup>2</sup> (inclusive of 4 x exhibitor passes)

\*\*Gold Sponsors were the second most viewed Sponsors/Exhibitor profiles for the 2024 and 2025 AIPPI World Congress

### Silver Sponsor

EUR 15,000

#### Multiple

- Standard Sponsorship entitlements outlined on [page 9](#)
- Regular logo displayed on relevant Congress materials
- Two (2) complimentary Congress registration inclusive of all ticketed/social events
- 5% discount on any additional Sponsorship
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) prior to the Congress
- One (1) social media post with other Major Sponsors (Platinum/Gold/Silver) during the Congress
- Displayed as featured Sponsor on the Attendee Hub
- Logo displayed with other Major Sponsors on the Attendee Hub (banner)
- Single Booth - 9m<sup>2</sup> (inclusive of 2 x exhibitor passes)

NOTE: All prices quoted exclude VAT and any other applicable taxes

## Brand Positioning Sponsorship

Sponsorship items are subject to changes.



### Registration Desk Sponsor

EUR 30,000

#### Exclusive

The Registration Desk is a central point for all attendees throughout the Congress

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo to appear on the main visuals of the Registration Desk
- Sponsor logo to appear on the check-in screens at the Registration Desk alongside the 2026 AIPPI Congress logo

### Congress Lanyards

EUR 30,000

#### Exclusive

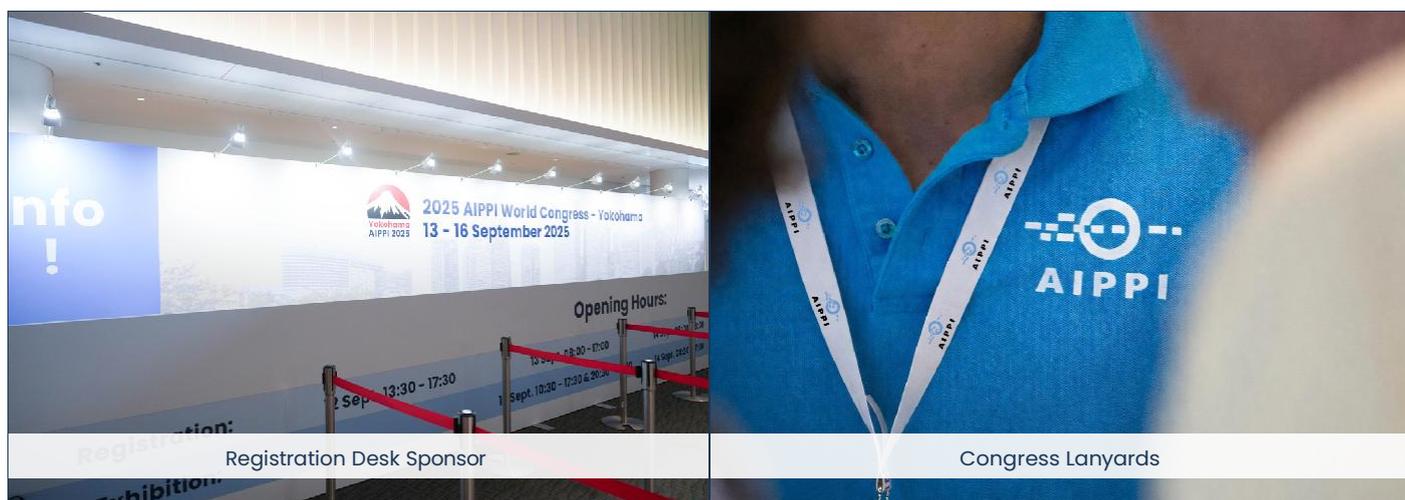
- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo to appear on the lanyards alongside the 2026 AIPPI logo
- Item is provided to all Congress attendees

### Congress Bags

EUR 30,000

#### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Logo to appear on/in the bag alongside the 2026 AIPPI Congress logo
- Congress bag is provided to all participants



NOTE: All prices quoted exclude VAT and any other applicable taxes  
Actual product/setting may vary from images

## Congress Wi-Fi

EUR 25,000

### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo on login screen alongside the 2026 AIPPI Congress logo
- Congress attendees directed to the Sponsor's web page after login
- Signage at the Registration area with company logo and Wi-Fi login details



## Umbrella

EUR 20,000

### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo visible on item alongside the 2026 AIPPI Congress logo
- Provided to all participants

## Tech Pouch

EUR 20,000

A tech pouch with multiple pockets to hold your power bank and mobile device whilst charging, as well as storing cables and other small tech items.

### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo visible on item alongside the 2026 AIPPI Congress logo
- Provided to all participants

## Travel Charging Cable

EUR 20,000

### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo visible on item alongside the 2026 AIPPI Congress logo
- Provided to all participants



NOTE: All prices quoted exclude VAT and any other applicable taxes

Actual product/setting may vary from images

## AV/Technology Sponsor

EUR 15,000

### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo and acknowledgement as Technology Sponsor on-screen prior to each session alongside the 2026 AIPPI Congress logo

## Congress Mini Programme

EUR 15,000

### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo to appear at the front page of the mini programme alongside the 2026 AIPPI Congress logo
- Provided to all participants

## Mobile App Provider

EUR 10,000

### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo displayed on the Splash page which is immediately visible when the mobile application is opened
- Sponsor logo displayed alongside the Mobile App download button in Congress email communications
- Link to the Sponsor website included in the Home Page of the Mobile App (including Sponsor logo)



Mobile App Provider



Congress Mini Programme

## Running Kit

EUR 17,000

### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo displayed alongside the 2026 AIPPI Congress logo on both T-shirt and shorts
- Approximately 200 kits are produced and provided to the members of the Running Club



## Charging Stations

EUR 12,000

### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo displayed alongside the 2026 AIPPI Congress logo on the charging stations in the dedicated charging zone in the Congress venue

## Exercise Shirt

EUR 8,000

### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Includes T-shirt
- Sponsor logo visible on items alongside the 2026 AIPPI Congress logo
- T-shirt is provided to the walking club and any morning class participants if applicable
- Approximately 150 shirts are produced

## Banner

EUR 8,000

### Multiple

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo visible on banner that will be displayed at the official Congress venue



Charging Stations

Banner

## Wellness at AIPPI Sponsorship



### Smoothie Bar

EUR 30,000

#### Exclusive

A branded “Power Smoothie Station” located in a high-traffic area (e.g. exhibition area) serving healthy smoothies and juices.

#### Inclusions:

- Standard Sponsorship Entitlements outlined on [page 9](#)
- Exclusive naming rights (i.e. Energy Hub Powered by Sponsor Name), subject to approval by AIPPI. The name and sponsor logo alongside the 2026 AIPPI Congress logo will be displayed at the smoothie bar
- QR code at the bar linking to sponsor website
- 1 x mention in the Mobile App push notification
- 2 x Congress registrations



### Wellness Corner

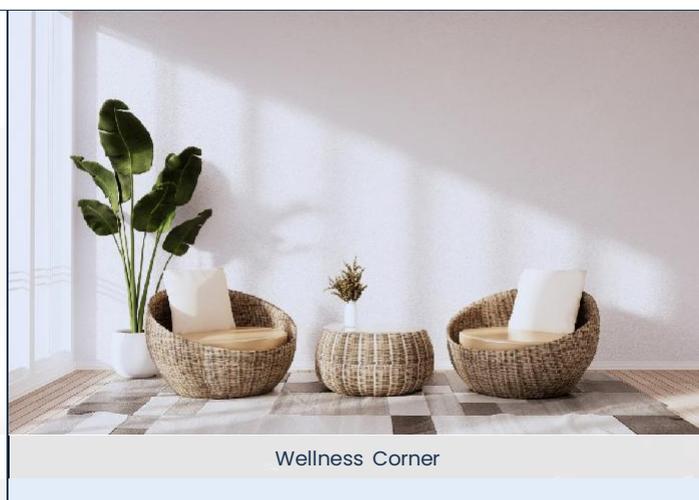
EUR 25,000

#### Exclusive

A calm, branded area promoting relaxation, mindfulness, and recharging – a “wellbeing retreat” within the Congress space.

#### Inclusions:

- Standard Sponsorship Entitlements outlined on [page 9](#)
- Exclusive naming rights (i.e. Wellness Lounge presented by Sponsor Name), subject to approval by AIPPI. The name and sponsor logo alongside the 2026 AIPPI Congress logo will be displayed at the Wellness Corner
- The area to include comfortable furniture
- 1 x mention in the Mobile App push notification
- Sponsors can optionally provide small giveaway items (eye masks, mini stress balls, yoga straps, etc.), subject to approval by AIPPI.
- 2 x Congress registrations





## Business Networking Sponsorship

### Business Lounge in the Exhibition Area

EUR 20,000

#### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo exclusively visible in the Business Lounge in the Exhibitor Area alongside 2026 AIPPI Congress logo
- Information about the Business Lounge included in our 'Get Ready for the Congress' email communication, with the sponsor logo
- Seats and tables will be provided in the lounge for attendees to conduct business meetings. It will accommodate approximately 200 people
- Meeting Point 1 will be located at the Business Lounge

### First Time Attendees' Reception

EUR 15,000

#### Exclusive

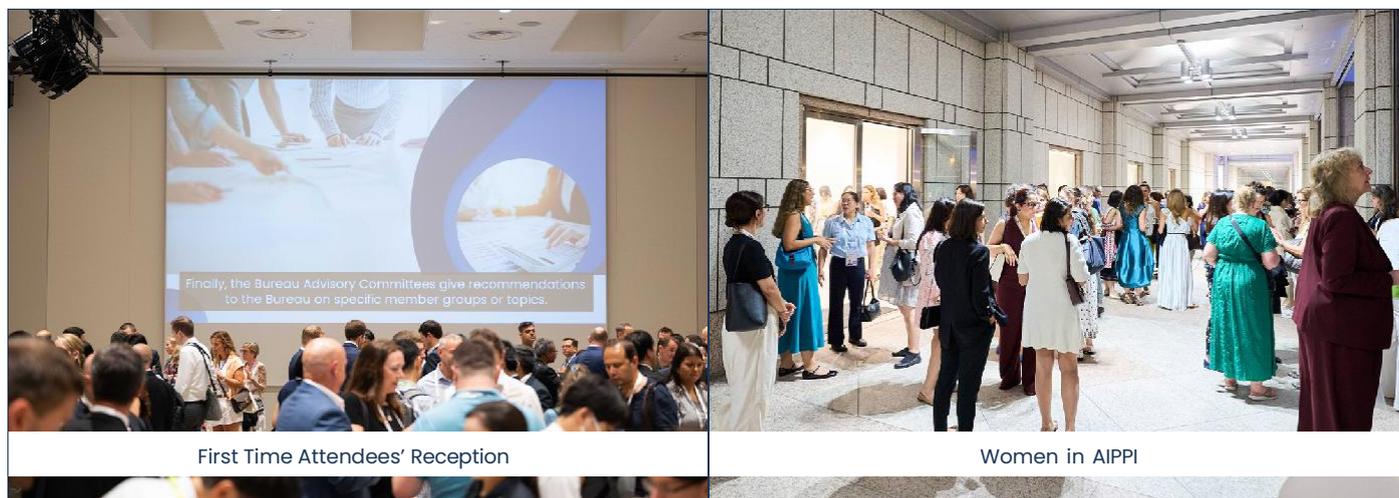
- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo exclusively visible in the First Time Attendees' reception alongside 2026 AIPPI Congress logo
- Email invitation sent to all eligible event attendees containing Sponsor logo
- Sponsor has the opportunity to provide additional giveaways at the event (Sponsor to supply), subject to confirmation by AIPPI

### Women in AIPPI

EUR 15,000

#### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo exclusively visible in the Women in AIPPI event alongside 2026 AIPPI Congress logo
- Email invitation sent to all eligible event attendees containing Sponsor logo
- Sponsor has the opportunity to provide additional giveaways at the event (Sponsor to supply), subject to confirmation by AIPPI



NOTE: All prices quoted exclude VAT and any other applicable taxes

Actual product/setting may vary from images

## Young AIPPI Forum

EUR 8,000

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo exclusively visible in the Young AIPPI Forum alongside 2026 AIPPI Congress logo
- Email invitation sent to all eligible event attendees containing Sponsor logo
- Sponsor has the opportunity to provide additional giveaways at the event (Sponsor to supply), subject to confirmation by AIPPI

## Networking Lunch

EUR 6,000 Per Lunch

### Three (3)

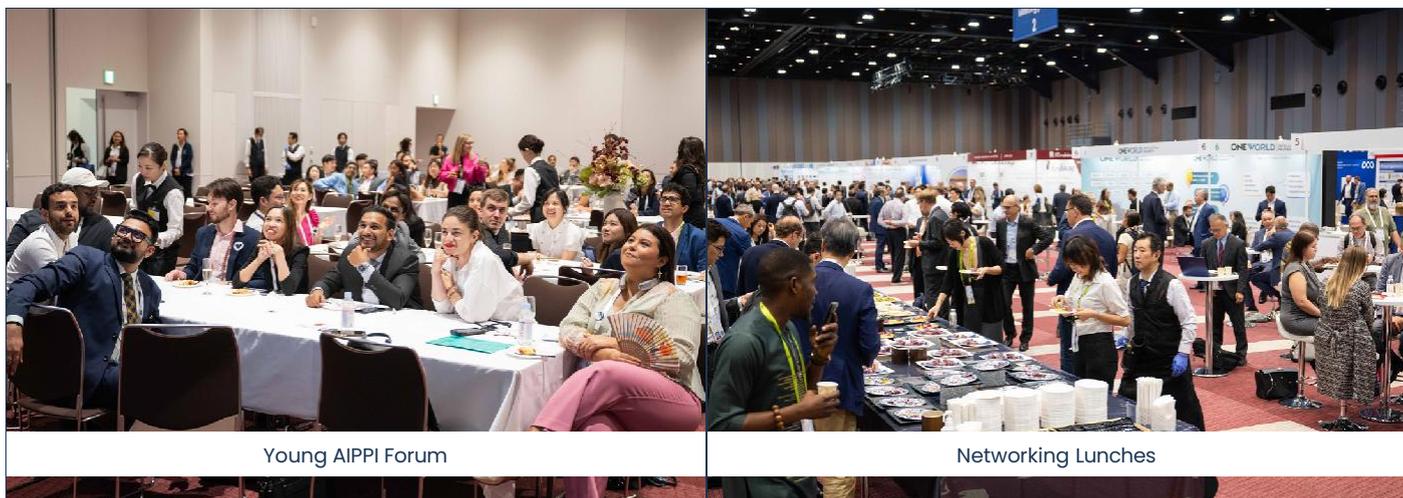
- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo to be displayed in the Networking Lunch area during the lunch
- Sponsors' literature may be displayed in the lunch area (Sponsor to supply), subject to confirmation by AIPPI

## Coffee Break

EUR 5,000 Per Coffee Break

### Three (3)

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo displayed during coffee break



Young AIPPI Forum

Networking Lunches

NOTE: All prices quoted exclude VAT and any other applicable taxes  
Actual product/setting may vary from images

## Social Event Sponsorship

### Closing Dinner Sponsor

EUR 30,000

#### Exclusive

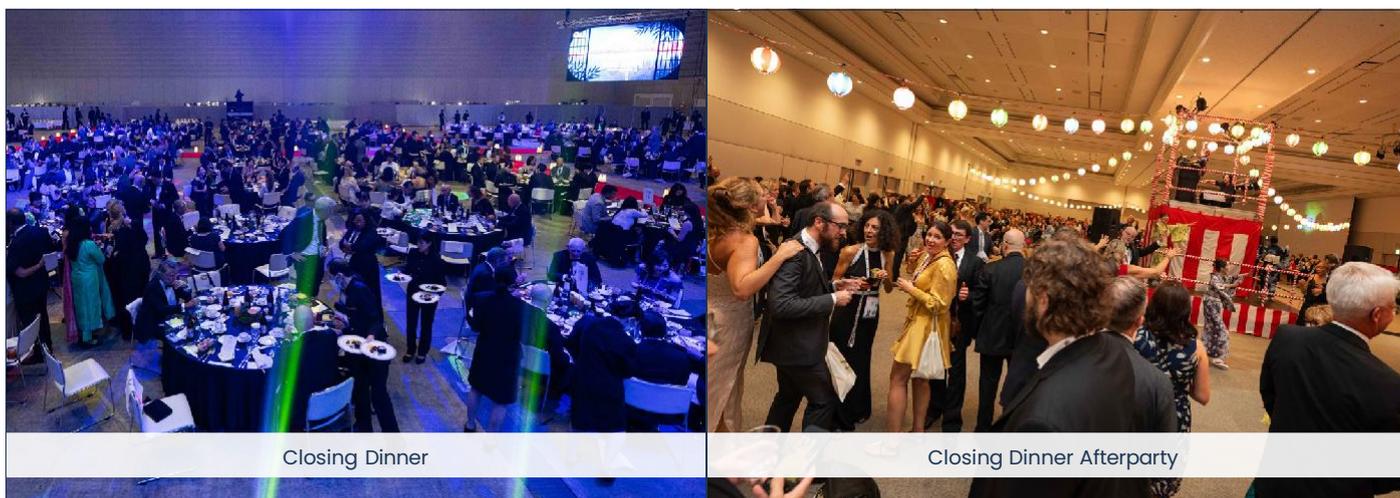
- Standard Sponsorship entitlements outlined on [page 9](#)
- Tables that will be placed in the reception area will be equipped with visuals and materials that the Sponsor will provide, such as USB sticks, flyers, etc. The exact materials should be discussed and agreed with the AIPPI Events team
- Sponsor logo to be placed in the reception area
- Sponsor acknowledgement during the Closing Dinner

### Closing Dinner Afterparty Sponsor

EUR 15,000

#### Exclusive

- Standard Sponsorship entitlements outlined on [page 9](#)
- Sponsor logo displayed in the afterparty venue
- Sponsor acknowledgement during the party
- Sponsor has the opportunity to contribute to the playlist



Closing Dinner

Closing Dinner Afterparty

NOTE: All prices quoted exclude VAT and any other applicable taxes

Actual product/setting may vary from images

## Hospitality Suites

The Hospitality Suite Sponsorship allows you to utilise a meeting room at the venue of the 2026 AIPPI World Congress.

The set-up of the room is completely up to you, based on what you plan to use the room for. You will be able to arrange set up with the existing furniture within the room. Any other type of furniture will be an additional cost.

The space is for you to use for the full day booked (08:30 – 17:00) as you wish, and you can hold as many meetings in this room as you like.

You are welcome to brand the room how you like and use the room as you wish. Any AV or catering requirements will be an additional cost and will need to be arranged directly with the venue.

### Options and Costs

- **4-day Hospitality Suite** **EUR 8,000**  
**Includes 2 x four day passes with full access to eligible sessions/events and the ability to purchase the Closing Dinner (subject to availability). Company name and logo listed on the Partners page of the official Congress website and signage onsite.**

### Availability

Hospitality Suites are available throughout the Congress period (7 – 10 October 2026). Allocation will be made on a first come, first served basis, and will only be confirmed with the return of the signed order form.

## Exhibition Packages

### Double Booth – 18m<sup>2</sup>

EUR 12,000

- Company name and logo listed on the exhibitors' page of the official Congress website and signage onsite
  - Exhibitor Profile on the Attendee Hub (Congress Online Platform)
  - Four (4) exhibitor passes granting full access to the exhibition area, coffee breaks and networking events. Tickets for the Closing Dinner may be purchased as well for an additional fee. Exhibitor passes do not grant access to the scientific content of the Congress (Sessions, AIPPI Cafes, etc.) as well as certain social events
  - Shell Scheme Booth (3m\*6m) includes:
    - Rear and side wall (graphic included)
    - 1 fascia board with company name (graphic included)
    - 1 branded counter (graphic included)
    - 2 bar stools
    - 1 waste bin
    - 1 500 watt double socket outlet
    - 1 150 w lighting at the stand
    - 2 desks
    - 8 chairs
    - Full covered carpet
  - Option to purchase Lead Capture License to use during the Congress
- \*Note exact inclusions may differ slightly



Exhibition (The image is from the 2025 AIPPI World Congress – Yokohama)

NOTE: All prices quoted exclude VAT and any other applicable taxes

Actual product/setting may vary from images

### Standard Booth – 9m<sup>2</sup>

EUR 6,000

- Company name and logo listed on the exhibitors' page of the official Congress-website and signage onsite
- Exhibitor Profile on the Attendee Hub (Congress Online Platform)
- Two (2) exhibitor passes granting full access to the exhibition area, coffee breaks and selected social events. Tickets for the Closing Dinner may be purchased as well for an additional fee. Exhibitor passes do not grant access to the scientific content of the Congress (Sessions, AIPPI Cafes, etc.) as well as certain social events
- Shell Scheme Booth (3m\*3m) Includes:
  - Rear and side wall (graphic included)
  - 1 fascia board with company name (graphic included)
  - 1 branded counter (graphic included)
  - 1 bar stool
  - 1 waste bin
  - 1 500 watt double socket outlet
  - 1 150 w lighting at the stand
  - 1 desk
  - 4 chairs
  - Full covered carpet

\*Please note that exact inclusions may differ slightly

### Standard Booth – 9m<sup>2</sup> (SPACE ONLY)

EUR 5,000

This package is intended for exhibitors who would like to build their own customised booth (at an additional cost with the official exhibition supplier), and do not require a shell scheme booth.

- Company name and logo listed on the exhibitors' page of the official Congress website and signage onsite
- Exhibitor Profile on the Attendee Hub (Congress Online Platform)
- Two (2) exhibitor passes granting full access to the exhibition area, coffee breaks and networking events. Tickets for the Closing Dinner may be purchased as well for an additional fee. Exhibitor passes do not grant access to the scientific content of the Congress (Sessions, AIPPI Cafes, etc.) as well as certain social events.
- Full Exhibitor Profile on the Congress Attendee Hub and Mobile App
- A comprehensive exhibitor manual
- Option to purchase Lead Capture License to use during the Congress
- Discount available if you order more than 4 (36m<sup>2</sup>)
- Please note this type of exhibition space may be subject to small charges from the venue/supplier to complete the necessary risk assessments.

**Please note that each exhibitor pass is associated with a single, personalised registration. It is strictly prohibited to give a personalised badge to members of the public who have not registered for the Congress in order for them to access the Congress venue, including the exhibition area.**

NOTE: All prices quoted exclude VAT and any other applicable taxes

# Order Form



Please indicate your choice(s) and return this form signed to [events@aippi.org](mailto:events@aippi.org) Sponsorship items are on a first come, first served basis and completed application forms should be received no later than **31 July 2026**, subject to availability.

· **Company Name** \_\_\_\_\_ · **Contact Person** \_\_\_\_\_

· **Address** \_\_\_\_\_

Major Sponsorships		Price (EUR)
Platinum	<input type="checkbox"/>	45,000
Gold	<input type="checkbox"/>	30,000
Silver	<input type="checkbox"/>	15,000
Brand Positioning Sponsorships		Price (EUR)
Congress Lanyards	<input type="checkbox"/>	30,000
Registration Desk Sponsor	<input type="checkbox"/>	30,000
Congress Bags	<input type="checkbox"/>	30,000
Congress Wi-Fi	<input type="checkbox"/>	25,000
Tech Pouch	<input type="checkbox"/>	20,000
Travel Charging Cable	<input type="checkbox"/>	20,000
Umbrella	<input type="checkbox"/>	20,000
Running Kit	<input type="checkbox"/>	17,000
AV/Technology Sponsor	<input type="checkbox"/>	15,000
Congress Mini Programme	<input type="checkbox"/>	15,000
Charging Stations	<input type="checkbox"/>	12,000
Congress Mobile App	<input type="checkbox"/>	10,000
Exercise Shirt	<input type="checkbox"/>	8,000
Banner	<input type="checkbox"/>	8,000

Wellness at AIPPI Sponsorships		Price (EUR)
Smoothie Bar	<input type="checkbox"/>	30,000
Wellness Corner	<input type="checkbox"/>	25,000
Business Networking Sponsorships		Price (EUR)
Business Lounge in the Exhibition Area	<input type="checkbox"/>	20,000
First Time Attendees' Reception	<input type="checkbox"/>	15,000
Women in AIPPI	<input type="checkbox"/>	15,000
Young AIPPI Forum	<input type="checkbox"/>	8,000
Networking Lunch	<input type="checkbox"/>	6,000 / Per Lunch
Coffee Break	<input type="checkbox"/>	5,000 / Per Coffee Break
Social Event Sponsorship		Price (EUR)
Closing Dinner Sponsor	<input type="checkbox"/>	30,000
Closing Dinner Afterparty Sponsor	<input type="checkbox"/>	10,000
Hospitality Suite		Price (EUR)
Hospitality Suite – 4 Days	<input type="checkbox"/>	8,000
Hospitality Suite		Price (EUR)
Double Booth – 18m <sup>2</sup>	<input type="checkbox"/>	12,000
Standard Booth – 9m <sup>2</sup>	<input type="checkbox"/>	6,000
Standard Booth – 9m <sup>2</sup> (SPACE ONLY)	<input type="checkbox"/>	5,000

NOTE: All prices quoted exclude VAT and any other applicable taxes

## Terms and Conditions

Please note all items and inclusions are subject to slight changes.

### Special requests

Looking for something different? If the Sponsorship and advertising packages outlined in this brochure do not fully match your marketing and corporate objectives, we are open to any suggestions. To find out more about Sponsorship Opportunities or to address your specific inquiry please contact [events@aippi.org](mailto:events@aippi.org).

### How to apply

Sponsorship Items/Exhibition booths are offered on a first-come, first-served basis. Booth allocation is done by AIPPI, near the time of the Congress. To confirm your order, please return the Sponsorship/Exhibition order form by email to:

Email: [events@aippi.org](mailto:events@aippi.org)

Phone: +41 44 280 58 80

AIPPI General Secretariat

Toedistrasse 16, 8002 Zurich, Switzerland

### Payment conditions

All payments must be made in Euros (EUR). If paying by bank transfer, the payment must be processed within **14 days** of receiving the invoice. The purchase of Sponsorship items or Exhibition space is only finalised when payment has been processed.

### Cancellation policy

Cancellations must be made in writing by email to [events@aippi.org](mailto:events@aippi.org)

Cancellations made before **31 July 2026**: 50% of the total cost per item will be retained.

Cancellations on or after **31 July 2026**: no refund possible.

### Deadline

By signing this form, you agree to the Terms and Conditions outlined above.

### VAT

German VAT applies at the current rate of 19%.

Please note that if your company is based in a European Union (EU) country outside Germany, you must provide us with your VAT number assigned to you by an EU Member State in order to be not charged with German VAT in addition to the remuneration.

· **Total Amount (incl. VAT)** \_\_\_\_\_

· **Name and Position** \_\_\_\_\_

· **Signature and Date** \_\_\_\_\_



**AIPPI**

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